

The world's most undervalued and overhyped places – ranked by Rough Guides readers

Discover where to go – and where to avoid – this summer.

LONDON, UNITED KINGDOM, June 20, 2023 /EINPresswire.com/ -- Travellers might want to think again about heading to Stonehenge to celebrate the upcoming summer solstice, on 21st June.



The list of underrated places is the perfect source of travel inspiration for this summer's trips"

René Frey, CEO

According to one unimpressed reader, this famous prehistoric monument is "just a pile of stones".

Indeed, when [Rough Guides](#) readers were polled about the places that left them feeling flat and their top travel secrets, they weren't shy about voicing their opinions!

Whether you agree with them or not, these ratings make for fascinating and funny reading for any travel lover:

[The world's most overhyped tourist attractions](#)

[The world's most underrated holiday destinations](#)

According to Rough Guides' readers:

- Four of the 10 most underrated places in the world are in South America
- The world's most undervalued country is (shh!) incredible Indonesia
- Three of the world's 10 most overhyped tourist spots are in Paris (ouch)
- The world's most disappointing tourist spot is right here in the UK, criticised by one reader for being "soooo small!"

Rough Guides CEO René Frey says:

"I love hearing from our readers about their travel experiences – and they certainly don't hold back! The results of our latest polls make for fascinating reading, and I'm sure everyone who loves travel will have an opinion on the rankings. The list of underrated places is the perfect

source of travel inspiration for this summer's trips. On the other hand, it's interesting that Stonehenge left so many readers feeling unimpressed. This goes to show that Rough Guides readers are looking for authentic, immersive travel experiences, away from tourist traps – and that's exactly what we strive to provide for them."

Notes to editor:

Rough Guides Head of Content Amy Hopkins or Rough Guides CEO René Frey are available for interviews, and are happy to comment on individual destinations.

About Rough Guides

Part of Apa Publications (est. 1970), Rough Guides is synonymous with practical travel tips and adventurous travellers.

Apa's combined publishing list comprises hundreds of full-colour print guidebooks, with free e-book downloads

The tailor-made trip offering makes planning and booking trips worldwide easy and hassle-free by matching travellers with local travel experts, who take care of the planning and booking.

Whatever a traveller needs, Apa provides a solution and service to help.

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