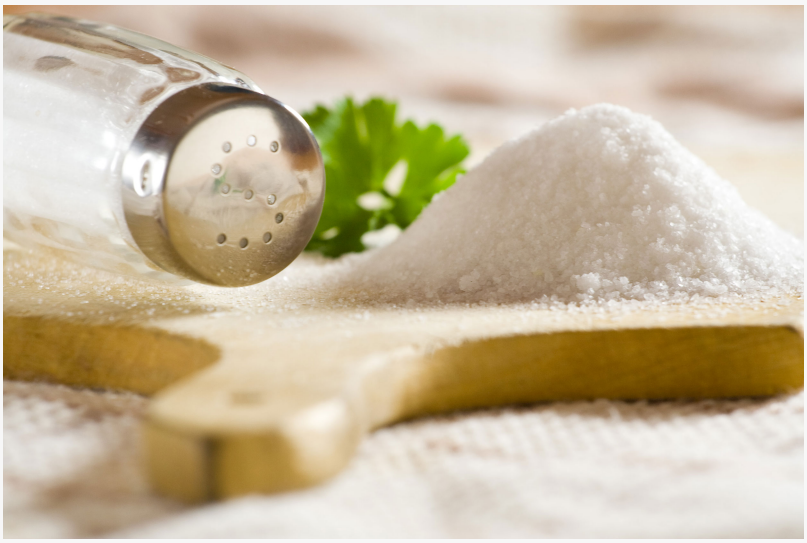
Gadot's Tri Potassium Citrate Continues to Thrive, Driven by Market Demand for Low-Salt Foods

Potassium Emerges as a Go-To Solution for Health-Conscious Consumers and Industry Innovators.



HAIFA BAY, ISRAEL, June 20, 2023 /EINPresswire.com/ -- Gadot Biochemical Industries Ltd., a leading global manufacturer and supplier of high-quality specialty ingredients, proudly announces the ongoing success and growth of one of its flagship products, Tri Potassium Citrate. Fueled by the increasing market demand for low-salt foods and its exceptional versatility in diverse applications, Tri Potassium Citrate has emerged as a dominant force in the industry, cementing Gadot's position as a trusted partner and industry leader.

> Our continued success with Tri Potassium Citrate is a testament to Gadot's commitment to delivering exceptional ingredients that align with market trends and consumer needs”
>
> *Ohad Cohen*

Tri Potassium Citrate's remarkable growth directly results from its ability to meet the demand for low-salt food products. With consumers increasingly seeking healthier alternatives and reduced sodium intake, Tri Potassium Citrate provides an ideal solution. By enhancing the taste and nutritional value of low-sodium or salt substitute formulations, Tri Potassium Citrate empowers food manufacturers to meet the evolving preferences of health-conscious consumers.

"Our continued success with Tri Potassium Citrate is a testament to Gadot's commitment to delivering exceptional ingredients that align with market trends and consumer needs," says Ohad Cohen, CEO of Gadot. "As the demand for low-salt foods grows, our versatile product remains at the forefront, providing innovative alternative

solutions to our clients."

Furthermore, Tri Potassium Citrate's versatility across various applications has played a pivotal role in its sustained growth. The compound seamlessly integrates into a wide range of formulations, including food, beverage, and nutraceutical products, offering unparalleled adaptability to meet the unique requirements of different industries.

Tri Potassium Citrate is widely used as a food additive to enhance flavor, acidity regulation and as a buffering agent. In addition, Tri Potassium Citrate is commonly utilized as an ingredient in nutraceuticals, particularly those intended to support bone health, cardiovascular health, and electrolyte balance. It helps maintain proper pH balance in the body and supports various bodily functions. This versatility has solidified Tri Potassium Citrate's reputation as a go-to ingredient for manufacturers looking to create cutting-edge, high-quality products.


Ohad Cohen, CEO, Gadot Biochemical Industries

As the market for low-salt foods and functional ingredients continues to expand, Gadot's Tri Potassium Citrate is experiencing significant growth. By consistently delivering outstanding quality, versatility, and value, Gadot has become the preferred choice for businesses striving to remain competitive and meet the demands of health-conscious consumers.

The ongoing success of Tri Potassium Citrate is a reflection of Gadot's dedication to excellence, customer satisfaction, and innovation. As market trends and consumer preferences evolve, Gadot remains committed to delivering exceptional ingredients that empower its clients to thrive in a dynamic marketplace.

Gadot will be exhibiting at booth S3436 in the upcoming IFT Annual Event and Expo in Chicago, which will take place from July 17-19 in McCormick Place, Chicago, IL.

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