EINPRESSWIRE

SaaS-based SCM Market Expected to Reach USD 26.0 Billion by 2030 | Top Players Such as - Infor, Kinaxis and Korber AG

The market is driven by growth in demand for real-time supply chain analysis, technology progress in supply chain industry, and increase in ICT spending.

PORTLAND, PORTLAND, OR, UNITED STATE, June 20, 2023 /EINPresswire.com/ -- Allied Market Research published a new report, titled, " The SaaS-based SCM Market Expected to Reach USD 26.0 Billion by 2030 | Top Players Such as - Infor, Kinaxis and Korber AG." The report

SAAS-BASED SCM MARKET

OPPORTUNITIES AND FORECAST, 2020 - 2030

Saas-based scm market is expected to reach **$26.0 Billion** in 2030

Growing at a **CAGR of 13.42%** (2021-2030)

Logistics

Manufacturing
Supply chain
Product
Cargo
Customer
Delivery
Inventory
Management
Freight

SaaS-based SCM Market

offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The Saas-based SCM market size was valued at USD 7.3 billion in 2020, and is projected to reach USD 26.0 billion by 2030, growing at a CAGR of 13.42% from 2021 to 2030.

Request Sample Report (Get Full Insights in PDF – 310 Pages) at:
https://www.alliedmarketresearch.com/request-sample/4484

Increase in demand for real-time supply chain analysis, development of industrial-grade digital technology, and upsurge in need for improved supply chain visibility drive the growth of the global SaaS-based SCM market. Security concerns over cloud deployment among enterprises restrain the market growth. Rise in ICT spending and adoption of SaaS-based SCM software by healthcare and pharmaceutical companies create new opportunities in the coming years.

The market is segmented on the basis of solution, deployment, user type, industry vertical, and

region. By solution, the market is bifurcated into software and services. By deployment, the market is divided into public, private, and hybrid. By user type, it is bifurcated into large enterprises and small & medium-sized enterprises (SMEs). Depending on industry vertical, it is classified into consumer goods, retail, food & beverages, healthcare & pharmaceuticals, manufacturing, logistics & transportation, and others. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

If you have any questions, Please feel free to contact our analyst at:
https://www.alliedmarketresearch.com/connect-to-analyst/4484

Based on solution, the software segment accounted for the highest market share in 2020, contributing to nearly two-thirds of the global SaaS-based SCM market, and is projected to continue its leadership status during the forecast period. This is attributed to high level of cost savings on the total cost of ownership and increase in need for real-time material monitoring and forecasting of production plan by companies operating in several industry verticals including consumer goods, retail, manufacturing, and others. However, the service segment is expected to manifest the highest CAGR of 15.6% from 2021 to 2030.

Based on industry vertical, the consumer goods segment contributed to the highest market share in 2020, accounting for more than one-fifth of the global SaaS-based SCM market, and is estimated to maintain its dominance in terms of revenue during the forecast period. This is attributed to smooth synchronization among in-store, online, and mobile applications for consistent consumer experience and ensuring collaboration between stakeholders for personalized customer service. However, the healthcare and pharmaceuticals segment is projected to manifest the fastest CAGR of 17.1% from 2021 to 2030.

Enquiry Before Buying: https://www.alliedmarketresearch.com/purchase-enquiry/4484

Based on region, North America contributed the highest market share in terms of revenue in 2020, accounting for around two-fifths of the global SaaS-based SCM industry, and is projected to maintain its lead position by 2030. This is attributed to surge in spending on transportation & logistics that improves the implementation of automation technologies in logistics and supply chains and adoption from the transportation & logistic industry in the region. However, Asia-Pacific is estimated to register the fastest CAGR of 15.1% during the forecast period.

Some of the key SaaS-based SCM industry players profiled in the report are Accenture, SAP SE, Oracle Corporation, Blue Yonder Group, Inc., Infor, Manhattan Associates, The Descartes Systems Group Inc., HighJump (Korber AG), Kinaxis Inc., and IBM Corporation.

Buy Complete Report (310 Pages PDF with Insights, Charts, Tables, and Figures) at:
https://www.alliedmarketresearch.com/checkout-final/9e54b6d87b0a13f8391099d7c55d3080

Covid-19 Scenario

Owing to the outbreak of the Covid-19 pandemic, various industries were affected and it became increasingly difficult to maintain the complex supply chain networks. This, in turn, raised the demand for SaaS-based SCM.

 According to the survey conducted by Institute for Supply Chain Management Organization in March 2020, nearly 75% of the companies highlighted the SCM disruptions in one form or other. This surged the need for supply chain visibility and increased adoption of SaaS-based SCM.

 Enterprises across the globe have been reviewing their supply chain strategies and becoming collaborative, resilient, and cooperative with clients, suppliers, and other stakeholders.

Thanks for reading this article; you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Analytics LLP
+ + 1-800-792-5285
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/640535545