

# Pure Grown Diamonds Selects New Leader

*After successful JCK show industry vet promoted to President and COO*

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/EINPresswire.com/ -- [Pure Grown Diamonds](#), a leading prime grower of diamonds and an early pioneer in growing technology, has announced the promotion of Dan Schneider to President and Chief Operating Officer. The promotion comes on the heels of the company's remarkable success at the recent JCK trade show, where Pure Grown Diamonds showcased its innovative and sustainable lab-grown diamond jewelry collections.

Dan Schneider has been an instrumental part of Pure Grown Diamonds since joining the company in 2022. With a deep understanding of the industry and a proven track record of driving growth, Schneider has consistently displayed strong leadership qualities, making him the ideal candidate for this elevated role.



Dan Schneider PGD President and COO

In his previous position as Executive Vice President, Schneider demonstrated exceptional strategic vision, successfully leading the company through numerous milestones, and fostering key partnerships. His dedication to advancing sustainable and ethical practices in the diamond industry has been widely recognized and admired by industry experts and stakeholders alike.

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Dan's promotion is a testament to his exceptional leadership and unwavering dedication to our core values.”

*Suraj Mehta, CEO of Pure Grown Diamonds*

As the new President and COO, Schneider will oversee the day-to-day operations of Pure Grown Diamonds, including sales, marketing, manufacturing, and supply chain management. With his comprehensive industry knowledge and unwavering commitment to excellence, Schneider will

play a pivotal role in propelling the company's growth trajectory even further.

Commenting on the promotion, Suraj Mehta, CEO of Pure Grown Diamonds, expressed his utmost confidence in Schneider's ability to drive the company's mission forward. "Dan's promotion is a testament to his exceptional leadership and unwavering dedication to our core values. We believe that under his guidance, Pure Grown will continue to thrive and redefine the future of the diamond industry."

Schneider himself is excited about his new role and the opportunities it presents. "I am deeply honored to take on this responsibility and lead Pure Grown Diamonds into its next phase of growth. We are at the forefront of revolutionizing the diamond industry, and I am committed to further expanding our market presence, developing innovative products, and ensuring the highest standards of sustainability and ethics."

Pure Grown Diamonds has garnered widespread recognition for its lab-grown diamond fine jewelry collections, which offer consumers a sustainable and conflict-free alternative to mined diamonds. With Schneider's promotion, the company is poised to capitalize on its recent achievements and solidify its position as a global leader in the lab-grown diamond market.

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