

Cambashi: How the Global Pandemic is Reshaping Supply Chains

New insights from Cambashi reveal how operational and technological investments can provide solutions to the challenges faced by the logistics industry.

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[Cambashi Industry Fundamentals* insights](#) reveal how the pandemic is reshaping global supply chains, from globalization to localization, to diversification. It focuses on how the pandemic has disrupted supply chains around the world, and why the hangover from these impacts is still being felt today.



“The pandemic has exposed the vulnerabilities of relying on a single source or location for manufacturing and production,” said Joe Brooker, [Cambashi](#). “Many manufacturers believed that re-shoring production to local markets would be a possible solution. Additionally, investing in new technologies can improve visibility and automation in the supply chain, enabling companies to manage their operations better. By adopting a strategic approach to supply chain management and logistics, businesses can build more resilient and agile supply chains that can weather future disruptions.”

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*Joe Brooker, industry analyst,
Cambashi*

He added: “Many businesses are implementing new digital tools and platforms to improve supply chain visibility and enhance their ability to track and manage shipments in

real-time. Additionally, some logistics providers are investing in new warehouses, transportation networks, and other infrastructure to support their operations in new markets. As well as identifying the different categories of products and grasping the different business strategies, businesses must also engage with the main areas of change, growth, and risks in the industry.”

According to Cambashi, the companies best placed to deal with the challenges and maximize the opportunities in these markets are those who are well prepared and take advantage of tactical industry intelligence, updated in real-time by industry experts, that provides the latest information from across the globe.

For anyone selling into the Manufacturing industries, it`s essential to understand the industry challenges — read the article [From Globalization, to Localization, to Diversification: The Pandemic is Reshaping Supply Chains](#) or find more information across a variety of industries - Access [Cambashi's Industry Insights](#).

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ABOUT CAMBASHI

Cambashi is a global market research, industry analysis, consulting, and training company, focused on engineering and industrial software markets (BIM, IoT, PLM, CAD/CAM/CAE). For over 35 years the company has provided in-depth market intelligence and analysis, based on comprehensive, multi-perspective datasets. The Cambashi Observatories help organizations establish the market potential for the various engineering software segments in defined industry sectors and territories.

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