

Packaged Burgers Market Development Strategies, SWOT Analysis, and Trends till 2032

Urban dwellers hectic lifestyles, rising proportion of working women, and increasing popularity of fast food restaurants are rising demand for packaged burgers.

NEW YORK CITY, U.S., UNITED STATES, June 21, 2023 /EINPresswire.com/ -- In 2022, the global [Packaged Burgers Market](#) was valued at USD 6.41 Billion,

and it is projected to experience a significant revenue compound annual growth rate (CAGR) of 5% throughout the forecast period. Factors such as the increasing demand for convenient food options that can be prepared quickly, the popularity of ready-to-cook and ready-to-eat meals, the rapid urbanization, evolving lifestyles, and changing dietary habits contribute to the substantial

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The global packaged burgers market size was USD 6.41 Billion in 2022 and is expected to register a rapid revenue CAGR of 5% during the forecast period.”

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growth of the market. Packaged burgers are created by assembling various ingredients such as vegetables, pickles, sauces, and pre-cooked vegetable or meat patties within sliced buns. Additional components like cheese, lettuce, tomato, onion, bacon, and chili are often added to enhance their taste. Currently, packaged burgers are refrigerated at lower temperatures to prolong their shelf life, preserve their quality, minimize the risk of contamination, and prevent foodborne illnesses.



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Packaged Burgers Market Segments:

The Packaged Burgers Market Report encompasses a comprehensive analysis of various parameters. In 2022, the market size was valued at USD 6.41 Billion, with a projected Compound Annual Growth Rate (CAGR) of 5% from 2022 to 2032. The revenue forecast for 2032 is estimated

to reach USD 9.94 Billion. The base year for estimation is 2022, while historical data covers the period of 2020-2021. The forecast period spans from 2022 to 2032, with quantitative units measured in USD billion.

The report provides extensive coverage, including revenue forecasts, company rankings, competitive landscape analysis, growth factors, and emerging trends. The market segments covered include Type Outlook (such as beef, chicken, vegetarian, and others), Packaging Outlook (including boxed, wrapped, and others), and Distribution Channel Outlook (encompassing supermarkets/hypermarkets, convenience stores, online retailers, and others).

The regional scope of the report extends to North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. By examining these parameters, the report offers valuable insights into the packaged burgers market and its potential growth opportunities.

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Packaged Burgers Market Strategic Developments:

On 27 January 2021, Conagra Brands announced purchase of Sandwich Bros. of Wisconsin, a packaged food firm. This acquisition was made with the intention of diversifying Conagra Brands' offering in the frozen portable breakfast and snack market.

On 15 October 2020, Jack in the Box Inc. introduced the Unchicken Sandwich, a novel plant-based burger, in 2020. This business wanted to draw in vegan and vegetarian clients and give its current clients healthier options.

Packaged Burgers Market Competitive landscape:

The global packaged burgers market features several prominent companies competing for market share. Key players in this industry include McDonald's Corporation, Tyson Foods, Inc., OSI Group, LLC, Kraft Heinz Company, Conagra Brands, Inc., Wendy's Company, Burger King Corporation, Jack in the Box Inc., Hormel Foods Corporation, and Nestle S.A. These companies play a significant role in shaping the market dynamics and driving innovation in the packaged burgers segment. With their strong brand presence, extensive distribution networks, and continuous product development efforts, these major players strive to meet the evolving consumer demands and maintain their competitive positions in the market.

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Nikhil Morankar

Reports and Data

+1 212-710-1370

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