

IDEA World Fitness & Nutrition Expo Brings Together Top Companies for Networking and Innovation

Explore exciting product launches, exclusive discounts, and groundbreaking solutions.

SAN DIEGO, CA, UNITED STATES, June 22, 2023 /EINPresswire.com/ -- The highly anticipated [IDEA World Fitness & Nutrition Expo](#) is returning to the Los Angeles Convention Center on July 14th and 15th. This premier event brings together a comprehensive lineup of over 150 top-tier companies from the fitness, wellness, nutrition, and technology sectors, creating a dynamic hub for industry professionals. With its diverse range of exhibitors and an array of offerings, the expo provides a unique platform to enhance careers, ignite passion for fitness, and unlock new opportunities.



You'll find anything you need to enhance your career at the IDEA World Fitness & Nutrition Expo.

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Amy Boone Thompson

Step into the expo hall and experience the latest advancements in fitness and wellness. Discover cutting-edge equipment, witness thrilling product launches, explore food and nutrition services, find the latest training gear, and connect with innovative service providers. This immersive event offers a game-changing networking environment where attendees can forge valuable connections with industry leaders, uncover groundbreaking solutions, and take their careers and well-being to new heights.

Amy Boone Thompson, CEO and owner of IDEA Health &

Fitness Association, emphasizes the significance of attending, stating, "Regardless of where you

are in your fitness journey or your level of passion for wellness, the IDEA World Fitness & Nutrition Expo is a must-attend event. With its comprehensive offerings and diverse exhibitors, there is something for everyone. It's the perfect place to meet like-minded people who want to inspire the joy of movement in their communities and businesses."

At the Expo, attendees will have the opportunity to network with industry celebrities and fellow fitness professionals and enthusiasts, rekindling their motivation and learning new strategies for success. The industry's leading fitness, apparel, nutrition, and wellness companies will offer exclusive discounts and samples. Additionally, many exhibitors will provide hands-on demonstrations of the newest and most relevant fitness technology tools, apps, equipment, and programs.

The IDEA World Fitness & Nutrition Expo pass also grants access to participate in an array of unforgettable sessions led by renowned fitness icons in the Showcase Arena. The lineup includes:

- Brazilian Burn with Brett Hoebel
- The Master Tae Bo® Workout with Billy Blanks
- The WOOT WOOT Bodyweight Workout with Lacey Green
- Cardio Hip Hop with Misha Gabriel
- Yoga Shred with Sadie Nardini



Get up to speed on the latest and greatest in fitness, nutrition, apparel, education and services while also getting a good workout.



Be among the first to explore the newest and best products, programs, equipment, tools, technology, food, gear and services all under one roof.

IDEA has also joined forces with Spartan Races to present the highly acclaimed [DEKA STRONG Challenge](#). This exclusive event features 10 exhilarating DEKA zones, with no running required. Participants will compete against the clock, striving to earn their "DEKA Mark" and secure a coveted spot on the DEKA Global Leaderboard.

"The IDEA World Fitness & Nutrition Expo is one of the most anticipated events in the fitness and nutrition industries," Thompson says. "Many fitness trends and brands have been launched from the show floor, and we're looking forward to an unforgettable experience filled with innovation, inspiration, and endless opportunities."

Learn more and [secure your pass](#) today. Be part of the fitness revolution at the IDEA World Fitness & Nutrition Expo!

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