

# Surgical Imaging Market: Advancements in Visualization and Precision | GE Healthcare, Shimadzu, Siemens Healthineers

PORTLAND, OR, UNITED STATES, June 22, 2023 /EINPresswire.com/ -- [Surgical Imaging Market](#)- Global Outlook and Forecast 2023-2030 is latest research study released by Allied Market Research evaluating the market risk side analysis, highlighting opportunities and leveraged with strategic and tactical decision-making support (2023-2030). The market Study is segmented by key a region that is accelerating the marketization. The report provides information on market research and development, growth drivers, and the changing investment structure of the Global Surgical Imaging Market. Some of the key players profiled in the study are GE Healthcare, GENORAY, Hologic, Koninklijke Philips, Medtronic, Shimadzu, Siemens Healthineers, Toshiba Medical Systems, Whale Imaging, Ziehm Imaging.



Surgical Imaging Market2

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**Surgical Imaging Market Statistics:** The global Surgical Imaging market size was valued at \$1,063 million in 2018, and is expected to reach \$1,496 million by 2026, growing at a CAGR of 4.3% from 2019 to 2026.

**Surgical Imaging Market Growth Drivers:**

1. Minimally invasive surgeries: Increasing demand for minimally invasive procedures drives the need for surgical imaging systems, enabling accurate visualization and navigation during surgeries.

2. Technological advancements: Advanced imaging systems with high-resolution imaging, 3D visualization, real-time capabilities, and image-guided navigation improve surgical outcomes, fostering market growth.
3. Burden of chronic diseases: Growing prevalence of chronic diseases necessitates surgical interventions, where surgical imaging systems aid surgeons in complex procedures, enhancing diagnoses and treatment outcomes.
4. Geriatric population: Aging population requires surgical interventions, and surgical imaging systems play a vital role in ensuring precise and safe surgeries for older adults, contributing to market growth.
5. Healthcare infrastructure expansion: Investments in healthcare infrastructure, particularly in developing regions, enhance access to advanced surgical technologies, including surgical imaging systems, driving market growth.

## Marketing Communication and Sales Channel

Understanding “marketing effectiveness” on a continual basis, help determine the potential of advertising and marketing communications and allow to use of best practices to utilize untapped audience. In order to make marketers make effective strategies and identify why the target market is not giving attention, we ensure the Study is Segmented with appropriate marketing & sales channels to identify potential market size by value & Volume\* (if Applicable).

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The segments and sub-section of Surgical Imaging market is shown below:

By Modality Type: Mobile C-Arms, Mini C-Arms, and Others

By Technology Type: Image Intensifier, and Flat Panel Detector (FPD)

By Application: Neurosurgery, Orthopedic & Trauma Surgery, Cardiovascular Surgery, General Surgery, Other surgeries

Some of the key players involved in the Market are: GE Healthcare, GENORAY, Hologic,

Koninklijke Philips, Medtronic, Shimadzu, Siemens Healthineers, Toshiba Medical Systems, Whale Imaging, Ziehm Imaging.

Important years considered in the Surgical Imaging study:

Historical year – 2017-2021; Base year – 2021; Forecast period\*\* – 2022 to 2030 [\*\* unless otherwise stated]

If opting for the Global version of Surgical Imaging Market; then below country analysis would be included:

- North America (USA, Canada and Mexico)
- Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia and Rest of APAC)
- South America (Brazil, Argentina, Chile, Colombia, Rest of countries etc.)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study:

- 1) What makes Surgical Imaging Market feasible for long term investment?
- 2) How influencing factors driving the demand of Surgical Imaging in next few years?
- 3) Territory that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in Surgical Imaging market?
- 6) What strategies of big players help them acquire share in mature market?
- 7) Know value chain areas where players can create value?
- 8) What is the impact analysis of various factors in the Global Surgical Imaging market growth?
- 9) Risk side analysis connected with service providers?

Introduction about Surgical Imaging Market

Surgical Imaging Market Size (Sales) Market Share by Type (Product Category)

Surgical Imaging Market by Application/End Users

Surgical Imaging Sales (Volume) and Market Share Comparison by Applications

Global Surgical Imaging Sales and Growth Rate (2020-2030)

Surgical Imaging Competition by Players/Suppliers, Region, Type, and Application

Surgical Imaging (Volume, Value, and Sales Price) table defined for each geographic region defined.

Surgical Imaging Players/Suppliers Profiles and Sales Data

Key Raw Materials Analysis & Price Trends

Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis

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