

China's Acclaimed Porcelain Capital Jingdezhen Strives for Innovation and Preservation

. Due to its role as an official and royal kiln, it developed porcelain-making techniques that put it in a league of its own.

JINGDEZHEN, JIANGXI, CHINA, June 23, 2023 /EINPresswire.com/ -- In a newly released plan, China's porcelain capital Jingdezhen will focus on the protection, inheritance, and innovation of ceramic culture. Taking advantage of its ancient ceramic culture, the city strives to build itself into a national ceramic culture protection, inheritance and innovation base, a world-famous ceramic culture tourism destination, and an international ceramic cultural exchange, cooperation and trading center.

The most craved porcelain from China were made by Jingdezhen's workshops, fashioned from clay made smooth by skilled craftsmen, fired in kilns there and then transported across the globe. Porcelain was one of China's first globalized commodities and main trading goods on the Maritime Silk Road,

The city has witnessed ceramic making for more than 2,000 years, including over 1,000 years for official kilns, and more than 600 years for imperial kilns.



The city has witnessed ceramics making for more than 2000 years, including over 1000 years for official kilns, and more than 600 years for imperial kilns



As a cultural landmark and city card and Jingdezhen, Taoxichuan Cultural and Creative Block is based on ceramic culture and takes the cultural and creative industry as the main format.

Due to its role as an official and royal kiln, it developed porcelain-making techniques that put it in a league of its own.

Jingdezhen, a city with its development supported by the ceramic industry, witnessed 66.537 billion yuan (about 9.51 billion US dollars) of ceramic industrial output value in 2022, an increase of 28.95 percent to that of the previous year, 516 million yuan (about 73.71 million US dollars) of ceramic exports, and 55.63 million yuan (about 7.95 million US dollars) of art ceramic exports, an increase of 148 percent and 89 percent to that of 2021 respectively, according to the statistics provided by Jingdezhen Customs.

From 2021 on, Jingdezhen put "advanced ceramics" on top of its industrial development, and set the goal of scaling up to 50 billion yuan (about 7.14 billion US dollars) by 2025.

Jingdezhen has also speeded up porcelain industry relics and cultural heritage protection work by promoting the imperial kiln sites. The city raised nearly 10 billion yuan (about 1.43 billion US dollars) to build Taoyangli Imperial Kiln scenic area, having expanded the imperial Kiln site protection area from the initial 13.1 hectares to more than 320 hectares.

In the past five years, Jingdezhen took great efforts to promote the national ceramic culture inheritance innovation pilot zone construction, ranging from art ceramics to ceramics for daily use, from industrial ceramics to advanced ceramics, from overall optimization to holistic industry upgrading, in a bid to construct a grand development pattern for the porcelain industry.

The passion for and adoration of porcelain and the porcelain industry are deeply engrained in and permeate every corner of Jingdezhen, which is well placed for a brighter future, with its time-honored porcelain industry glowing with new vigor and vitality.

Ann Smith
People Daily Online USA
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/641101639>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.