

## Captan Market Growth by Opportunities, Current Trend, Segments and Forecast by 2030

The global captan market size was significantly robust in 2021 and is expected to register rapid revenue CAGR over the forecast period.

NEW YORK CITY, NEW YORK, UNITED STATES, June 26, 2023 /EINPresswire.com/ -- Captan Market Overview



The global market for captan demonstrated significant strength in 2021 and is projected to experience a rapid growth rate in terms of revenue over the forecast period. The expansion of the market's revenue can be attributed to several factors, including the increasing agricultural activities worldwide in response to the growing demand for food, a heightened focus on improving crop protection and quality, and the widespread adoption of fungicides to combat the rising incidence of fungal diseases affecting plants. Fungal diseases pose a substantial threat to crop yield and production, making the use of fungicides crucial for ensuring food security. Furthermore, the prevalence of fungicide resistance, shifts in climatic conditions, and the emergence of invasive fungal species are anticipated to further stimulate the utilization of fungicides such as captan, consequently contributing significantly to market growth in the future.

Captan is primarily employed as a fungicide on fruits, vegetables, and ornamental plants, serving as an agrochemical with antifungal properties. As a non-systemic synthetic fungicide, captan is specifically utilized for controlling fungal diseases in both edible and ornamental crops. Its mode of action, along with other phthalimide fungicides, involves the alteration of fungal biochemistry by inhibiting the synthesis of Deoxyribonucleic Acid (DNA) and proteins.

## Captan Market Segments

Product Outlook: In terms of product segmentation, the market is categorized into various forms, including dusts, wettable powders, aqueous suspensions, granules, and others. These different formulations offer diverse application methods and benefits to cater to the specific needs of users. The revenue generated by each product category is projected to be measured in

USD billion from 2019 to 2030.

Application Outlook: The application segment of the market is further divided into different crop types. In the realm of edible crops, captan finds usage in cereals and grains, including corn, wheat, rice, and other cereals and grains. Additionally, it is applied to oilseeds and pulses such as soybean, cotton, and other oilseeds and pulses. Moreover, captan is extensively used in the cultivation of fruits and vegetables, such as apples, pears, strawberries, cucumbers, and potatoes. Furthermore, captan also plays a crucial role in protecting ornamental plants. Over the forecast period from 2019 to 2030, the revenue generated by captan in each application segment is anticipated to be measured in USD billion. This highlights the significant role captan plays in safeguarding and improving the yield and quality of various crops, ensuring the well-being of both edible and ornamental plants.

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Captan Market: Strategic Developments

The captan market has witnessed several strategic developments aimed at enhancing the industry landscape and meeting evolving market demands. These developments encompass various initiatives and actions undertaken by key players in the market to gain a competitive edge. Some of the notable strategic developments in the captan market include:

- 1. Product Innovation and Development: Companies operating in the captan market have focused on continuous product innovation and development to offer improved formulations and solutions. This includes the development of advanced captan formulations with enhanced efficacy, reduced environmental impact, and increased safety for users.
- 2. Expansion of Production Capacities: To meet the growing demand for captan, market players have invested in expanding their production capacities. This involves the establishment of new manufacturing facilities or the upgrading of existing ones to ensure an adequate supply of captan in the market.
- 3. Strategic Partnerships and Collaborations: Key players in the captan market have entered into strategic partnerships and collaborations with other companies, research institutes, and agricultural organizations. These collaborations aim to leverage complementary strengths, exchange expertise, and jointly develop innovative solutions for crop protection.
- 4. Geographic Expansion: Market players have pursued geographic expansion strategies to strengthen their presence in new and emerging markets. This includes entering untapped regions with high agricultural activities and a rising demand for crop protection products, thereby widening their customer base and market reach.

These strategic developments in the captan market demonstrate the dynamic nature of the industry and the efforts of market players to adapt to evolving market trends, enhance product offerings, and expand their market presence.

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Captan Market: Competitive landscape

Some of the prominent companies operating in the captan market include:

- 1. Adama Ltd.: Adama Ltd. is a leading global provider of crop protection solutions. The company offers a diverse portfolio of captan-based products, along with other agrochemicals, to support sustainable agriculture and address the challenges faced by farmers worldwide.
- 2. BASF SE: BASF SE is a renowned chemical company that operates across various sectors, including agriculture. With its extensive research and development capabilities, BASF SE offers innovative captan formulations and crop protection solutions to enhance agricultural productivity and sustainability.
- 3. Bayer AG: Bayer AG is a multinational company engaged in the fields of pharmaceuticals, consumer health, and agriculture. As a prominent player in the captan market, Bayer AG provides high-quality captan products that help farmers protect their crops from fungal diseases and maximize yields.
- 4. FMC Corporation: FMC Corporation is a global agricultural sciences company that offers a wide range of crop protection solutions, including captan-based products. With its strong focus on innovation and sustainable agriculture, FMC Corporation aims to deliver effective and environmentally friendly solutions to farmers worldwide.
- 5. Corteva Inc.: Corteva Inc. is a leading agricultural company that focuses on providing innovative solutions to farmers. With its comprehensive portfolio of captan products, Corteva Inc. assists growers in protecting their crops and improving agricultural productivity in a sustainable manner.

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