

Digital Food Delivery Market Set to Reach USD 369.97 Billion by 2030 with 13.2% CAGR

The global digital food delivery market size is expected to reach USD 369.97 Billion in 2030 and register a revenue CAGR of 13.2% during the forecast period.

NEW YORK, NY, UNITED STATES, June 26, 2023 /EINPresswire.com/ -- The forecasted [global digital food delivery market](#) is projected to reach USD

369.97 billion by 2030, with a revenue compound annual growth rate (CAGR) of 13.2% during the predicted period. The growth of the market is being driven by the increasing prevalence of smartphones and the availability of high-speed internet, both in developed and developing countries.

The global digital food delivery market is experiencing significant growth as consumers prefer the convenient process of ordering food online. Working professionals, in particular, find digital food delivery appealing due to their busy schedules. Unlike traditional home delivery services, which involved calling and selecting from a limited number of options, the digital delivery system enables customers to browse and compare food menus from various restaurants before placing an order.

Consumers who are accustomed to the convenience and transparency of online shopping through apps or websites now expect the same experience when it comes to ordering food. The availability of high-speed internet facilitates a smooth and convenient online food ordering process.

The digital food delivery market heavily relies on internet connectivity, which is a key factor driving revenue growth. Mobile applications with affordable internet access have made the process more comfortable for customers, allowing them to browse and place orders at any time. The increase in disposable income in developing countries, such as India and China, is also contributing to the market's expansion, as these countries have emerged as productive markets for digital food delivery.



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Segments Covered in the Report

When it comes to the business model outlook in the digital food delivery market, there are several categories to consider. The first is aggregators, which act as intermediaries between customers and restaurants. These platforms provide a comprehensive selection of food options from various restaurants, allowing customers to browse and compare menus before placing an order.

Another emerging business model is the new delivery system, where companies establish their own delivery infrastructure. This enables them to have better control over the delivery process and ensure timely and efficient service. By managing the entire delivery chain, these companies aim to provide a seamless experience to customers.

The end-to-end service model is also gaining traction in the digital food delivery market. In this approach, companies not only offer food delivery but also handle the entire process, including food preparation. They may have their own kitchens or partner with restaurants to provide a complete end-to-end service, from cooking the food to delivering it to the customer's doorstep.

Moving on to the platform type outlook, websites play a significant role in the digital food delivery market. Customers can access dedicated websites that offer a wide range of food options and convenient ordering systems. These websites provide a user-friendly interface and allow customers to customize their orders, select delivery options, and make payments online.

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Strategic development:

The digital food delivery market is experiencing rapid growth and undergoing strategic developments to capitalize on emerging opportunities and meet evolving customer demands. Various key players in the industry are implementing strategic initiatives to enhance their market position and stay competitive.

One notable strategic development is the expansion of delivery services into new regions and markets. Digital food delivery companies are actively expanding their operations beyond major cities and venturing into suburban and rural areas. This expansion allows them to tap into previously untapped customer bases and increase their market reach.

Another important strategic development is the introduction of innovative technologies and features. Companies are investing in advanced mobile applications and website interfaces to

provide a seamless and user-friendly experience to customers. Integration of features like real-time order tracking, personalized recommendations, and convenient payment options further enhance the overall customer experience.

Furthermore, strategic partnerships and collaborations are playing a vital role in the digital food delivery market. Companies are forming alliances with restaurants, food chains, and other service providers to expand their offerings and provide a diverse range of food options to customers. These partnerships not only increase the availability of food choices but also help in streamlining the delivery process and improving overall customer satisfaction.

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Competitive Landscape:

Just Eat Plc, DoorDash, Swiggy, Postmates Inc, Grubhub Inc, Uber Eats, Delivery Hero, Domino's Pizza, and Zomato Media Pvt. Ltd

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