

# Wufers Unleashes Artisanal Dog Treats in Over 400 Walmart Stores, Marking a New Era of Growth

*The Beloved Dog Treat Brand Comes Even Closer to Home as Wufers Hits Walmart Stores Nationwide*

USA, June 27, 2023 /EINPresswire.com/ -- [Wufers](#), a leading artisanal dog treat brand, is thrilled

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*Stephen Martone, Director of Marketing*

to announce a major milestone in their growth journey. Wufers is launching their beloved gourmet dog treats in over 400 Walmart stores across the United States. This partnership with Walmart represents a significant expansion for Wufers and reinforces their commitment to making it so easy for parents and their dogs to join the Wufers World and have cherished treat moments together.

Wufers takes immense pride in handcrafting each dog treat with love and a delightful attention to detail. The whimsically decorated treats create an extraordinary

experience for both dogs and their parents and capture the essence of every season or holiday. With their launch in Walmart stores, Wufers will be able to bring this celebratory experience to an even wider audience.

The launch of Wufers in Walmart stores signifies a significant milestone for the brand. By joining forces with one of the largest retail chains in the country, Wufers is solidifying its position as a leader in the artisanal dog treat market and offering an unforgettable treat experience for dogs across America.

"We are so excited to be launching Wufers in over 400 Walmart stores throughout the country," said Stephen Martone, Director of Marketing at Wufers. "This partnership with Walmart not only allows us to expand our presence in new communities, but also demonstrates the growing demand for our special treats. We want all dogs (and their parents) to have the opportunity to create these shared moments of joy, love, and connection."

What sets Wufer apart is their unwavering commitment to quality. All Wufers products are proudly made in North America, using only local, human-grade ingredients. The treats are individually wrapped in packaging that guarantees freshness and convenience for dog parents.

Dog parents can now find Wufers in the pet section of participating Walmart stores. With their expansion into Walmart, Wufers is excited to introduce this extraordinary treat experience to a broader customer base, ensuring that dogs everywhere can enjoy a bonding moment of joy with their parents.



Wufers Logo

#### About Wufers:

Welcome to Wufers, where we believe in celebrating every dog's life to the fullest. We're all about creating unforgettable moments for both humans and their beloved furry companions. At Wufers, we bake gourmet, artisanal dog cookies and treats that capture the essence of every season and holiday. Whether it's a sunny summer day or a festive winter celebration, we've got the perfect treat to make it even more special.

All our products are proudly made in North America, using only local, human-grade ingredients. We believe that your furry friend deserves the very best, and we never compromise on that.

When you join the Wufers community, you become part of something truly special. We recognize that it's not just about "just" a dog, and it's not "just" dog treats. It's about the deep bond between humans and their furry companions. It's about the shared moments of joy, love, and connection that make life truly meaningful.

So, why settle for ordinary treats when you can give your dog an experience that will get their tails wagging? Visit us at [www.wufers.com](http://www.wufers.com) and discover a world of delicious delights crafted with love and passion. Join us in celebrating the magic that happens when humans and dogs come together – because at Wufers, every moment is an opportunity to create lasting memories.

Perry Betts

Wufers

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