

Direct Bed Mattress Stores Expand Product Line to Include Home Care and Hospital Bed Mattresses

Direct Bed Mattress Stores is thrilled to announce the expansion of their product line to include a wide selection of home care and hospital bed mattresses.

HAMILTON, ON, CANADA, June 27, 2023 /EINPresswire.com/ -- Direct Bed Mattress Stores, a leading provider of high-quality [mattresses](#) in Canada, is thrilled to announce the expansion of their product line to include a wide selection of [home care and hospital bed mattresses](#). With this exciting addition, Direct Bed is now poised to meet the growing demand for specialized mattresses that cater to the unique needs of individuals requiring extra comfort and support in their homes or healthcare facilities.



Home Care Bed Financing is Available on All Direct Bed Hospital or Homecare Beds

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Talk to a Specialist today or schedule an appointment to learn how to set up your home care or hospital bed with Direct Bed”

Gerian Sloetjes, President

Direct Bed has always been committed to delivering exceptional sleep solutions to its customers, and the introduction of home care and [hospital bed](#) mattresses further solidifies their dedication to providing top-notch products for a diverse range of needs. These new mattresses have been carefully designed to prioritize comfort, durability, and hygiene, ensuring optimum rest and well-being for those who require extended bed rest or specialized care.

One of the standout features of Direct Bed's home care and hospital bed mattresses is their ability to provide superior pressure relief and support. These mattresses are crafted with advanced materials and innovative technologies that alleviate pressure points, promote proper

spinal alignment, and reduce the risk of bedsores. This unique combination of comfort and support ensures a restful and rejuvenating experience for patients, allowing them to recover and heal more effectively.

Moreover, Direct Bed understands the importance of maintaining a clean and hygienic sleeping environment, especially in healthcare settings. That is why their home care and hospital bed mattresses are designed with features that prioritize cleanliness and infection control. These mattresses are equipped with moisture-resistant covers, antimicrobial treatments, and removable, washable covers, making them easy to clean and maintain. By providing a clean and sanitized sleeping surface, Direct Bed helps create a healthier environment for patients and minimizes the risk of cross-contamination.

"We are excited to introduce our new line of home care and hospital bed mattresses," said Gerian Sloetjes, CEO of Direct Bed Mattress Stores. "We believe that everyone, regardless of their circumstances, deserves a comfortable and restorative sleep experience. With our specialized mattresses, we aim to enhance the quality of life for individuals requiring extra care and support at home or in healthcare facilities."

Direct Bed's home care and hospital bed mattresses are now available at all their retail locations across Canada, as well as through their online store. Customers can browse through a wide variety of models, including foam mattresses, pressure-relieving mattresses, adjustable beds, and more, to find the perfect solution that meets their specific needs. Direct Bed also offers personalized assistance from their knowledgeable staff, ensuring that customers receive expert



We carry a full line of hospital and home care beds capable of many positions



Direct Bed Specialists will help you get set up stress free, and keeping your budget in mind.

guidance in selecting the most suitable mattress for their requirements.

In addition to their commitment to providing exceptional products, Direct Bed offers a hassle-free shopping experience. Customers can enjoy free delivery and setup services, a generous trial period, and a warranty on their purchases, giving them peace of mind and confidence in their investment.

Direct Bed Mattress Stores has consistently set the bar high in the industry, and their expansion into the home care and hospital bed mattress segment further cements their position as a trusted provider of sleep solutions in Canada. With their unwavering commitment to quality, comfort, and customer satisfaction, Direct Bed continues to redefine the sleep experience for individuals across the country.

To learn more about Direct Bed's new line of home care and hospital bed mattresses, visit their website at www.directbed.ca or visit any of their retail locations.

About Direct Bed Mattress Stores:

Direct Bed Mattress Stores is a leading provider of high-quality mattresses in Canada. With a commitment to exceptional sleep solutions, Direct Bed offers a wide range of mattresses, including home care and hospital bed mattresses, designed to provide superior comfort, support, and hygiene. With retail Mattress Store Locations in St. Catharines and Hamilton Ontario, Direct Bed offers you a comfortable setting to try out a new mattress and make sure it is the right fit for your sleeping style, body weight and budget.

Gerian Sloetjes

Direct Bed

+1 905-594-1247

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