

Open Source Intelligence Market Growth Driven by Rising Focus on Cybersecurity and Threat Intelligence | CAGR of 24.7%

OSINT market is driven by increasing digital footprint, importance of cybersecurity, advancements in data analytics & AI, and expansion of OSINT applications.

PORTLAND, OREGON, UNITED STATES, June 27, 2023 /EINPresswire.com/ -- The Open Source Intelligence Market Size was estimated to be worth \$5.02 billion in 2018, and is expected to increase to \$29.19 billion by 2026, rising at a CAGR of 24.7% from 2020 to 2027.

Open source intelligence (OSINT) tools assist in transforming raw data into a useful format so that it is better suited for sophisticated activities like machine learning and data analytics. Open source intelligence's main objective is to assist organisations in shortening the time spent gathering and organising data. Additionally, open source intelligence enables data scientists to concentrate on analysis rather than data manipulation.

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The exponential growth of digital content and social media platforms has led to a vast amount of publicly available data. This proliferation of information creates a strong driver for the OSINT market as organizations seek to leverage these data sources for actionable insights and intelligence gathering.

With the rise in cyber threats and attacks, organizations are recognizing the need for proactive cybersecurity measures. OSINT plays a crucial role in identifying and monitoring potential threats, vulnerabilities, and risks across digital platforms, providing organizations with valuable intelligence to enhance their cybersecurity posture.

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Governments around the world are emphasizing the importance of OSINT in various domains, including law enforcement, defense, and national security. They are investing in OSINT technologies and promoting collaborations between public and private sectors to leverage open-source data effectively.

The rapid advancements in data analytics and artificial intelligence (AI) technologies have

significantly enhanced the capabilities of OSINT solutions. Al-powered algorithms can process vast amounts of data, identify patterns, detect anomalies, and generate actionable insights, enabling organizations to make informed decisions based on open-source information.

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OSINT is being increasingly utilized across various industries, including finance, market research, brand management, and competitive intelligence. Organizations are leveraging OSINT to gain a competitive edge, monitor industry trends, track customer sentiment, and make data-driven decisions.

The key players profiled in the open source intelligence market analysis are Alfresco Software Inc., Digital Clues, Expert Systems S.p.A, Google LLC, Maltego Technologies GmbH, OffSec Service Limited, Octogence Technologies Pvt. Ltd., Palantir Technologies Inc., Recorded Future, Inc., and Thales Group. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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