

# Aluminum Ammonium Sulfate (Alum) Market Growth Analysis, Share, Demand By Regions, Scope And Forecast 2030

*The aluminum ammonium sulfate market is expected register a robust revenue CAGR of 4.5% between 2022 and 2030.*

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/EINPresswire.com/ -- Aluminum Ammonium Sulfate (Alum) Market Overview



Reports And Data

The market for aluminum ammonium sulfate is anticipated to exhibit a strong compound annual growth rate (CAGR) of 4.5% from 2022 to 2030. The continuous increase in the adoption of ammonia alum can be attributed to its numerous advantageous properties. Ammonium alum finds applications in various sectors such as dyeing and printing textiles, as well as in the production of lake pigments. Moreover, it serves as an essential ingredient in baking powders, tanning processes for leather, and acts as a substrate for lake pigments. The escalating demand for aluminum ammonium sulfate in the textile industry, particularly for dyeing textiles, fabric production, and color fixation in Naphthol-based dyes, particularly for cotton fabrics, is expected to drive the growth of market revenue.

Furthermore, aluminum ammonium sulfate finds utility in a wide range of applications including vegetable glues, water purification, deodorants, tanning processes, dyeing processes, porcelain cement, fireproofing cloth, and is commonly incorporated as an ingredient in animal repellent sprays.

## Aluminum Ammonium Sulfate (Alum) Market Segments

Ammonium alum, aluminum sulfate, ammonium sulfate, and other related products are expected to experience significant growth in both revenue and volume from 2019 to 2030. In terms of revenue, the market is projected to reach multimillion-dollar figures, while in terms of volume, it is expected to be measured in kilo tons.

The application outlook for these products is diverse and encompasses various industries. Dyeing and printing textile is one such application that is expected to contribute substantially to

the revenue and volume growth. The use of these compounds in the textile industry for dyeing and printing processes is projected to witness a steady increase over the forecast period. Another notable application for these products is in the production of baking powder. As a key ingredient in baking powder formulations, ammonium alum, aluminum sulfate, and ammonium sulfate play a crucial role in providing the desired leavening effect. The demand for baking powder is anticipated to rise, driven by the growing bakery and confectionery sectors, thus positively impacting the market for these compounds.

Tanning leathers is yet another application that presents significant opportunities for these products. The leather industry relies on the use of these compounds for tanning processes, which enhance the durability, appearance, and quality of leather products. With the expanding global leather market, the demand for these compounds in tanning applications is expected to witness substantial growth.

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### Aluminum Ammonium Sulfate (Alum) Market: Strategic Developments

The aluminum ammonium sulfate (alum) market has witnessed several strategic developments in recent years. These developments have played a significant role in shaping the market landscape and driving its growth. Some of the key strategic developments in the aluminum ammonium sulfate market are outlined below:

1. **Product Innovation and Expansion:** Market players have focused on product innovation and expanding their product portfolios to cater to diverse industry needs. They have introduced advanced and specialized grades of aluminum ammonium sulfate to meet specific application requirements. This strategy has enabled companies to stay competitive and capture new market segments.
2. **Mergers and Acquisitions:** The market has seen notable mergers and acquisitions aimed at strengthening market position, expanding geographic reach, and enhancing product offerings. Companies have acquired or merged with other players to leverage synergies, access new distribution channels, and benefit from economies of scale. These strategic moves have helped in consolidating market share and driving overall growth.
3. **Strategic Partnerships and Collaborations:** Collaborative initiatives and partnerships have been forged to foster research and development activities, share technical expertise, and enhance market presence. Market participants have formed strategic alliances with raw material suppliers, end-use industries, and research organizations to accelerate product development, improve supply chain efficiency, and gain a competitive edge.

These strategic developments in the aluminum ammonium sulfate market have propelled the growth of the industry while enabling companies to adapt to evolving market dynamics and customer requirements. They have fostered innovation, improved operational efficiency, and paved the way for a more sustainable and competitive market landscape.

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## Aluminum Ammonium Sulfate (Alum) Market: Competitive landscape

Major companies operating in the global market include BASF SE, Solvay SA, Akzo Nobel N.V., Kemira Oyj, The Dow Chemical Company, PVS Chemicals, Inc., Tessenderlo Group, Aluminium of Greece S.A., and Anhui BBKA United Alkali Co., Ltd. These companies have a strong presence in the market with a wide product portfolio and are well-positioned to cater to the growing demand from end-use industries.

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