

Experience a Groundbreaking Event at The Bass Museum of Art with Pur Fae Swim

Celebrating Diversity in Swim Fashion During Miami Swim Week featuring BIPOC and Male Designers

MIAMI BEACH, FL , USA, June 27, 2023

/EINPresswire.com/ -- A Plus Event Production Co., Inc. is set to host an extraordinary swimwear event that will not only captivate fashion enthusiasts but also celebrate diversity and inclusivity like never before. Pur Fae Swim, stands to be one of the breakout shows during Miami Swim Week, will present a groundbreaking showcase on July 7th, 2023, at The Bass Museum of Art, located in the heart of Miami Beach. This highly anticipated event is an official Swim Week calendar event and stands apart as one of the few, if not the only, initiatives organized by BIPOC (Black, Indigenous, and People of Color) professionals.

Pur Fae Swim is a testament to the beauty and creativity that emerges when diverse voices are given a platform in the swim fashion space. The event boasts an impressive lineup of visionary designers, including African American women, Latin women, and men who are all minorities within the swim fashion industry. By showcasing their unique perspectives and design aesthetics, these trailblazing designers are breaking barriers and reshaping the industry's landscape.

"We are honored to be part of Miami Swim Week's official calendar and to host an event that showcases the immense talent and creativity of BIPOC designers in the swim fashion industry," says Ailene Torres, Executive Producer of Pur Fae Swim. "Our mission is to challenge traditional beauty standards and embrace diversity, and this event allows us to showcase the incredible work of designers who are often underrepresented. We invite everyone to join us for a truly unforgettable evening of fashion, art, and cultural celebration."

Attendees can expect to be enthralled by an eclectic mix of swimwear collections that embody a



The poster for the Pur Fae Swimwear event features a dark blue background with a subtle pattern of white stars and a large, stylized white 'P' on the left. The title 'PUR FAE' is prominently displayed in a large, white, serif font at the top. Below the title, a QR code is centered, flanked by two white fairy silhouettes. Above the QR code, a button reads 'PURCHASE YOUR VIP TICKETS'. Below the QR code, the text 'SPONSORED BY' is followed by the 'Van Kirk POOLS & SPAS' logo. Underneath, 'BRAND PARTNERS' is listed with logos for 'SOBEAL', 'POWER STAR', and 'A-LIST PRINTING'. At the bottom left, event details are provided: 'Friday, July 7th, 2023', '7:30 PM (EST)', and 'The Bass Museum of Art, 2100 Collins Avenue, Miami Beach, FL 33139'. At the bottom right, it says 'JOIN US FOR A DIGITAL AUCTION BY BIDAID BENEFITING BIG BLUE & YOU' with another QR code and the handle '@purfaeswim'. A vertical text on the right edge reads 'To know more: swimweekmiami.net'.

Pur Fae Swimwear

wide range of cultural influences, vibrant colors, and body types in innovative designs. From eye-catching patterns and intricate details to avant-garde silhouettes, each designer's collection promises to be a visual feast and a celebration of individuality. Included in the lineup: Adore Us Swimwear, Towers Swimwear, FLKD, [Vasaro](#), Dimonti Glam, Dream Boutique, Kfir Moyal, VBJ and Giovanni F.

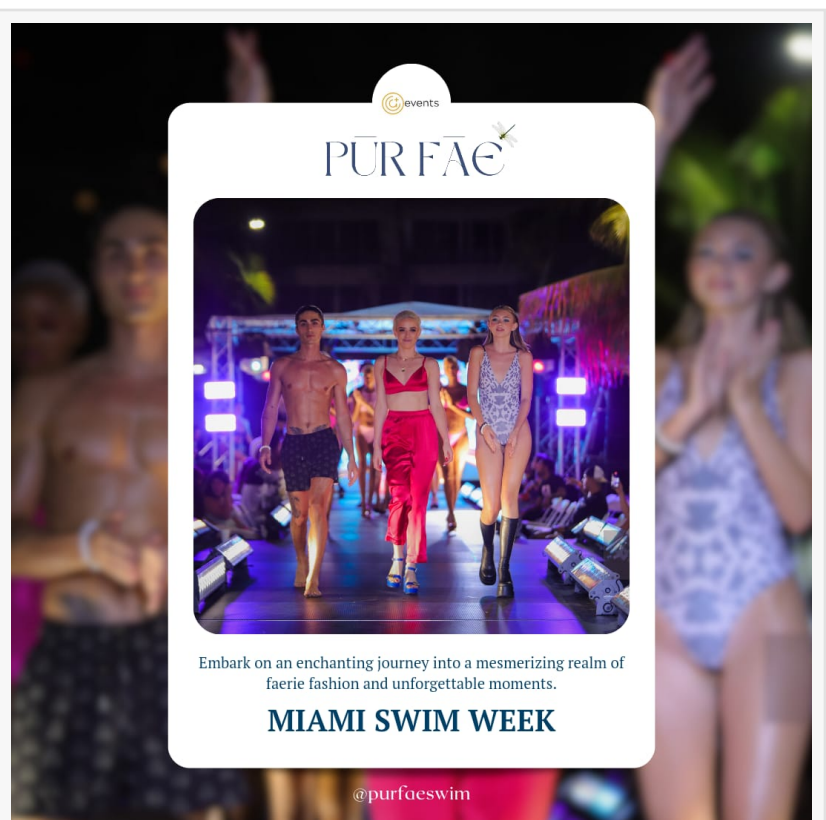
The show is headlined by Alex Abraham of Bikini Beach Australia who is inclusive and supports representation across varied marginalized demographics.

Tickets for the Pur Fae Swim event at The Bass Museum of Art on July 7th are now available for purchase, [here](#). This is a unique opportunity to witness the convergence of art, fashion, and cultural representation, as well as to support the designers who are at the forefront of pushing boundaries in the swimwear industry.

For more information, please visit www.swimweekmiami.net

About Pur Fae Swim:

Pur Fae Swim stands to be known as the show that embraces diversity, inclusivity, and individuality. With a mission to challenge traditional beauty standards, Pur Fae Swim collaborates with talented designers from diverse backgrounds, giving them a platform to showcase their unique perspectives in the swim fashion space. Through their collections, Pur Fae Swim aims to empower individuals to embrace their own identities and celebrate the beauty of diversity. The show is produced by A



Pur Fae event



BIPOC designers

Plus Event Production Co. Inc. and is sponsored in part by Van Kirk & Sons Pools & Spas.

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