

# Gig Economy and Sharing Economy Market Giants Spending Is Going To Boom with Roadie, Zomato, Foodpanda

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PUNE, MAHARASHTRA, INDIA, June 28, 2023 /EINPresswire.com/ -- The Latest Released Gig Economy and Sharing Economy market study has evaluated the <u>future growth potential of Gig Economy and Sharing Economy market</u> and provides information and useful stats on market structure and size. The report is intended to provide market intelligence and strategic insights to help decision-makers take sound



investment decisions and identify potential gaps and growth opportunities. Additionally, the report also identifies and analyses changing dynamics, and emerging trends along with essential drivers, challenges, opportunities, and restraints in the Gig Economy and Sharing Economy market. The study includes market share analysis and profiles of players such as OIA (India),



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Uber (United States), Airbnb (United States), Roadie (United States), Flipkart (India), Amazon (United States), Swiggy (India), Uber Eats (United States), Zomato (India), Foodpanda (Germany), Upwork (United States)

If you are a Gig Economy and Sharing Economy manufacturer and would like to check or understand the policy and regulatory proposals, designing clear explanations of the stakes, potential winners and losers, and options for improvement then this article will help you understand the pattern with Impacting Trends. Click To get SAMPLE PDF (Including Full TOC, Table & Figures)

### economy-market

#### Definition:

Gig economy means when individuals offer their services on a part-time or casual basis to companies. On the other hand, sharing economy allows for individuals and families to take advantage of an asset they possess and rent it to people who need it.

#### Market Trends:

- Need to Bridges the Gap between Unutilized Asset Owners and Consumers as well as Employers and Freelancers
- Advancement in Technologies

#### Market Drivers:

Rapid Growth in Applications of Gig Economy & Sharing Economy

## Market Opportunities:

 Growing Demand for Working Spaces, Money Lending Platforms can create Opportunities for the Market Growth

Revenue and Sales Estimation — Historical Revenue and sales volume are presented and further data is triangulated with top-down and bottom-up approaches to forecast complete market size and to estimate forecast numbers for key regions covered in the report along with classified and well-recognized Types and end-use industry.

## SWOT Analysis on Gig Economy and Sharing Economy Players

In addition to Market Share analysis of players, in-depth profiling, product/service, and business overview, the study also concentrates on BCG matrix, heat map analysis, FPNV positioning along with SWOT analysis to better correlate market competitiveness.

Demand from top-notch companies and government agencies is expected to rise as they seek more information on the latest scenario. Check the Demand Determinants section for more information.

# **Regulation Analysis**

- Local System and Other Regulation: Regional variations in Laws for the use of Gig Economy and Sharing Economy
- Regulation and its Implications
- Other Compliances

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FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

Book Latest Edition of Gig Economy and Sharing Economy Market Study @ <a href="https://www.htfmarketintelligence.com/buy-now?format=3&report=2462">https://www.htfmarketintelligence.com/buy-now?format=3&report=2462</a>

Heat map Analysis, 3-Year Financial and Detailed Company Profiles of Key & Emerging Players: OlA (India), Uber (United States), Airbnb (United States), Roadie (United States), Flipkart (India), Amazon (United States), Swiggy (India), Uber Eats (United States), Zomato (India), Foodpanda (Germany), Upwork (United States)

Geographically, the following regions together with the listed national/local markets are fully investigated:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

Some Extracts from Gig Economy and Sharing Economy Market Study Table of Content

Gig Economy and Sharing Economy Market Size (Sales) Market Share by Type (Product Category) [Ridesharing, Short-term rentals, Coworking, Grocery delivery services, Freelancing platform, Others] in 2023

Gig Economy and Sharing Economy Market by Application/End Users [SMEs Enterprise, Large

**Enterprise**]

Global Gig Economy and Sharing Economy Sales and Growth Rate (2019-2029)

Gig Economy and Sharing Economy Competition by Players/Suppliers, Region, Type, and Application

Gig Economy and Sharing Economy (Volume, Value, and Sales Price) table defined for each geographic region defined.

Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis ......and view more in complete table of Contents

Check it Out Complete Details os Report @ <a href="https://www.htfmarketintelligence.com/report/global-gig-economy-and-sharing-economy-market">https://www.htfmarketintelligence.com/report/global-gig-economy-and-sharing-economy-market</a>

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