

Meyer Visions Acquires Creator Economy Startup Backspace

The fast-growing creator economy & community startup Backspace gets acquired by innovative early-stage venture capital firm Meyer Visions

ATLANTA, GEORGIA (GA), UNITED STATES, June 28, 2023
/EINPresswire.com/ -- Backspace, the innovative community startup that revolutionizes community building, monetization, and management, has announced its acquisition by Meyer Visions, a prominent venture capital firm specializing in early-stage startups and fast-growing technology companies.



Backspace Founders Faiz Imran (Right) Dylan Trafford (Left)

Founded in 2021 by Faiz Imran and Dylan Trafford, Backspace has emerged as a leading platform, offering creators a comprehensive solution to build, monetize, and run their communities seamlessly. By consolidating the functionalities of over nine tools into one integrated platform, Backspace has streamlined the workflow for creators, empowering them to focus on fostering engaging and prosperous communities. Based in Atlanta, Backspace has quickly gained recognition for its powerful community management tools and its dedication to enabling creators to monetize on their own terms.

The acquisition of Backspace by Meyer Visions represents a strategic move that will strengthen the startup's position in the market and expand its reach. Meyer Visions, known for its investments in promising early-stage startups and disruptive technology companies, brings a wealth of experience and resources to Backspace, allowing the platform to further enhance its offerings and drive innovation in the community-building space.

Backspace has already achieved remarkable success since its inception, winning multiple product awards and even being nominated for the prestigious Golden Kitty Award in 2022. With the support and backing of Meyer Visions, Backspace is poised to continue its growth trajectory and solidify its position as a leading force in the community-building industry.

Following the acquisition, Faiz Imran, co-founder of Backspace, has shifted his focus to <u>Vibely</u>, a groundbreaking founder wellness platform. Vibely is a dedicated platform aimed at supporting the well-being of entrepreneurs by providing them with a supportive network, accountability, and personalized coaching. Imran's passion for founder wellness aligns perfectly with Vibely's mission to ensure that no founder embarks on their entrepreneurial journey alone, offering the support needed for them to thrive.

Vibely empowers entrepreneurs to stay accountable, network, share experiences, and connect with like-minded individuals through weekly one-hour Zoom calls. Additionally, personalized one-on-one follow-ups with a dedicated coach throughout the week ensure entrepreneurs receive the individualized guidance and support they require to overcome challenges and reach their goals. \square

The acquisition of Backspace by Meyer Visions marks an exciting chapter for both companies. By combining their strengths, the two entities are primed to make significant strides in advancing the community-building ecosystem and supporting the well-being of founders worldwide.

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About Backspace:

Backspace is a community startup founded in 2021 by Faiz Imran and Dylan Trafford. The platform simplifies community building, monetization, and management by consolidating the functionalities of multiple tools into one comprehensive solution. Backspace empowers creators to build thriving communities and monetize on their own terms.

www.backspacethat.com

About Meyer Visions:

Meyer Visions is a venture capital firm specializing in early-stage startups and fast-growing technology companies. With a focus on investing in promising ventures, Meyer Visions provides strategic guidance, resources, and support to accelerate the growth of innovative businesses across various industries.

www.meyervisions.com

□□About Vibely:

Vibely is a transformative platform dedicated to founder wellness, co-founded by Faiz Imran. The platform provides entrepreneurs with a supportive network, accountability, and personalized coaching to ensure their well-being and success. Through weekly one-hour Zoom calls and personalized one-on-one follow-ups with dedicated coaches, Vibely empowers entrepreneurs to thrive in their personal and professional lives. With a focus on fostering a sense of community and promoting holistic success, Vibely is committed to ensuring that no founder has to navigate

their entrepreneurial journey alone.

www.vibely.ai

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