

# GiveCentral Launches GCSmart: Transforming Giving & Engagement

*GiveCentral has launched GCSmart, a set of smart tools that can help in an extensive boost of fundraising results. All powered by Artificial Intelligence.*

CHICAGO, ILLINOIS, UNITED STATES, June 28, 2023 /EINPresswire.com/ -- GiveCentral, an online fundraising and engagement platform for nonprofits including churches, has launched GCSmart, a set of smart tools that can help in an extensive boost of fundraising results. GiveCentral has been working with charities for more than 10 years and this launch, powered by Artificial Intelligence is believed to make giving even more efficient, easier and quicker. Not only that, the tools that come with GCSmart will help increase engagement and solve all reporting problems. The fundraising platform believes in constantly updating their tools and features to support their partner charities the best they can.



GiveCentral Smart Tools for better fundraising & engagement

The focus of GCSmart is not just on processing gifts conveniently, but also on building relationships between charities and their supporters. With the largest US based charities signing up with GiveCentral, this launch is good news for charities especially with the onset of year end giving. With GC's smart tools, giving is expected to increase by 50% to 100% for registered charities . From SmartQR and SmartLinks to SmartGive, SmartReport and SmartDashboard among others, GCSmart is a giant umbrella under which all fundraising requirements of charities will be well taken care of. [You can read more about GCSmart tools here.](#)

## About GiveCentral

GiveCentral is a web based donation and engagement platform designed to help nonprofits raise more funds. By consolidating all collection, fundraising and communication activities into

one place, GiveCentral makes it easier for donors to give, for nonprofits to connect, and for administrators to save time on accounting and data management. To date, there are over 750 nonprofits that have put their trust in GiveCentral. The organization looks forward to growing and expanding its offerings in the fundraising sector. Assistance from nonprofit fundraising experts is available on GiveCentral's official website.

Margaret Chinggoulun

GiveCentral

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/642037637>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.