

Sports Nutrition Market Report Specifying Top Vendor Offerings, Drivers, Development Trends and Forecast 2030

Increase in number of competitive sporting events and leagues around the world and rising demand for sports stars in advertising and marketing for various brand

VANCOUVER, BC, CANADA, June 29, 2023 /EINPresswire.com/ -- The global [sports nutrition market](#) size was USD 39.91 Billion in 2021 and is expected to register a revenue CAGR of 8.4% over the forecast period, according to the latest analysis by Emergen Research.

Increase in number of competitive sporting events and leagues around the world and rising demand for sports stars in advertising and marketing for various brands and products is further supporting demand for sports nutrition products and supplements and the trend is expected to continue going ahead.

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Sports Nutrition Market Size – USD 39.91 Billion in 2021, Market Growth – at a CAGR of 8.4%, Market Trends – Increasing number of sports nutrition brands.”

Emergen Research

After 135 years since the founding of the first professional sports league in the USA, professional sports leagues finally made their way to countries like India. There are currently more than 12 national professional sports leagues in India, each at a distinct stage of development. The IPL is the oldest of all the national professional sports leagues in India.

The report also offers details about market size, market share, revenue growth, and CAGR during the forecast

period of 2022-2030. The report also offers key insights about top companies in the market along with a thorough SWOT analysis, Porter's Five Forces analysis, and feasibility analysis to offer competitive edge to the readers. The report focuses on the recent trends, major challenges and opportunities, and limitations pertaining to the ongoing pandemic.



Want to learn more on the Sports Nutrition market growth? Request for a Sample now:

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The report also discusses the key players involved in the market such as

Iovate Health Sciences International Inc., Abbott., The Simply Good Foods Co., PepsiCo, Clif Bar & Company., MusclePharm Corporation., Nestlé Health Science, Post Holdings, Inc., BA Sports Nutrition, LLC. (The Coca-Cola Company.), and CSN Supplements

It focuses on the recent mergers & acquisitions, joint ventures, collaborations, partnerships, licensing agreements, brand promotions, and product launches, among others. The report also provides details about the company overview, business expansion plans, product portfolio, manufacturing and production capacity, global market position, financial status, and consumer base.

Some Key Highlights From the Report

On 30 April 2021, Nestle acquired the core brands of The Bountiful Company for USD 5.75 billion. Along with the company's US private label division, the deal also includes high-growth brands such as Nature's Bounty, Solgar, Osteo Bi-Flex, and Puritan's Pride. The purchase excludes the active nutrition and sports nutrition brands Pure Protein, Body Fortress, and MET-Rx, together with Dr.Organic and the Canadian over-the-counter (OTC) business, which do not add to the portfolio of Nestlé Health Science.

The protein supplements segment revenue is expected to account for the largest share over the forecast period. The smallest components that makeup proteins are amino acids. Amino acids are used by the body to make muscle, and other essential body proteins required for the immune system, and to regulate a variety of biological functions. Consumption of protein supplements helps sportspersons and athletes in muscle building and improves performance.

The post-workout segment accounted for a larger market share in 2021. After exercise, eating the correct nutrients helps speed up the body's recovery. Protein needs for adults range from 0.14 to 0.23 grams per pound of body weight. Growing demand for nutritional supplements post-workout can further contribute to the revenue growth of the segment.

Read more on the global Sports Nutrition market report at:

<https://www.emergenresearch.com/industry-report/sports-nutrition-market>

The report further segments the global Sports Nutrition market on the basis of product types and applications and provides insights into key factors influencing the revenue growth of the segments.

Emergen Research has segmented the global Sports Nutrition based on product type, application, formulation, distribution channel, and region:

Product Type Outlook (Revenue, USD Billion, 2019–2030)

Protein Supplements

Vitamins & Minerals Supplements

Probiotics Supplements

Omega-3-Fatty Acids Supplements

Others

Application Outlook (Revenue, USD Billion, 2019–2030)

Pre-workout

Post-workout

Formulation Outlook (Revenue, USD Billion, 2019–2030)

Tablets

Capsules

Powder

Liquid

Distribution Channel Outlook (Revenue, USD Billion, 2019–2030)

Online

Offline

Major Regions Covered in the Sports Nutrition Market Report:

North America

Europe

Asia Pacific

Latin America

Middle East & Africa

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Key Reasons to Buy This Report:

The report presents a thorough examination of the Sports Nutrition market, elaborating on its core segments. The report conducts historical and future assessments of the market dynamics and offers precise data in a well-organized order.

The report evaluates the most prominent market growth potentials, dynamic market trends, driving factors, restraints, investment opportunities, and threats.

The report is inclusive of an in-depth study of the industry variables, manufacturers' value chain, sales volume, market share, competitive landscape, and effective business tactics.

The report further identifies the key regions and segments dominating the market. These regions are foreseen to register fast-paced growth over the forecast duration.

Thank you for reading our report. Customization of the report is available according to the requirements of clients. In case of further queries about the report, do get in touch with us. Our team will make sure your report is tailored according to your needs.

Look Over transcripts provided by Emergen Research

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