

# RBC Consulting Group Announces Strategic Partnership to Enhance Business Planning Services

CHARLOTTE, NC, UNITED STATES, June 29, 2023 /EINPresswire.com/ -- [RBC Consulting Group](#), a leading Retirement and Insurance service company specializing in comprehensive business planning solutions, is delighted to announce a strategic partnership that will further elevate the quality of services provided to its valued clients. [Matthew Cochran](#), prominent figure in the financial service industry, and business planning expert Rob Solarchik have joined forces to deliver a holistic approach to business and personal planning for business owners and their employees.

Small businesses play a vital role in the economy, driving innovation and job creation. However, many small business owners face challenges in navigating complex business planning processes, particularly when it comes to personal planning for themselves and providing competitive benefits for their employees. Recognizing the importance of these factors, RBC Consulting Group has forged a partnership that aims to empower small businesses with the necessary tools to thrive in today's competitive landscape.

By combining their expertise, Matthew Cochran and Rob Solarchik offer a comprehensive suite of services that go beyond traditional financial services. The partnership places a strong emphasis on personal planning for business owners, ensuring their financial well-being and enabling them to effectively manage their personal and professional lives. Through tailored solutions such as key man planning and buy-sell agreements, the partnership provides business owners with the peace of mind that their interests are protected and their legacies secure.



RBC Consulting Group Logo

In addition to personal planning, the partnership also focuses on providing Comprehensive group health insurance benefits, 401K planning benefits, and Employee Payroll service benefits. Small businesses often struggle to attract and retain talented employees, and competitive benefits packages play a crucial role in addressing this challenge. By offering robust group health insurance options, businesses can provide their employees with access to quality healthcare coverage, enhancing their well-being and job satisfaction. Similarly, 401k planning benefits enable employees to plan for their retirement, fostering a sense of financial security and loyalty.



Matthew Cochran

"At RBC Consulting Group, we understand that the success of a small business goes beyond its bottom line. It is about fostering a positive work environment, attracting top talent, and ensuring the well-being of both business owners and their employees," said Matthew Cochran, CEO of RBC Consulting Group. "Our partnership with Rob Solarchik allows us to offer a comprehensive suite of services that address

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*Matthew Cochran*

the unique needs of small businesses, from personal planning for business owners to providing competitive group health insurance benefits and 401k planning benefits. We believe that these services are essential in creating a supportive and thriving workplace."

The partnership between Matthew Cochran and Rob Solarchik aligns perfectly with the mission of RBC Consulting Group - to empower small business owners to make informed decisions, protect their interests, and

provide valuable benefits to their employees. By accessing the expertise and resources of both professionals, small businesses can gain a competitive edge, enhancing their appeal as employers of choice and fostering a loyal and dedicated workforce.

For small business owners seeking comprehensive business planning services that prioritize personal planning, employee benefits, and long-term success, RBC Consulting Group stands ready to provide the support and guidance needed to navigate the complex landscape of

business planning.

For more information about RBC Consulting Group and their comprehensive business planning services, please visit [rbiconsultinggroup.com](http://rbiconsultinggroup.com) or contact Matthew Cochran at [Matt@rbiconsultinggroup.com](mailto:Matt@rbiconsultinggroup.com).

About RBC Consulting Group:

RBC Consulting Group is a leading insurance sales company based in Charlotte, NC. With a team of experienced professionals, RBC Consulting Group specializes in business planning solutions that encompass personal planning for business owners, group health insurance benefits, 401k planning benefits, key man planning, buy-sell agreements, and more. Through strategic partnerships and a client-centric approach, RBC Consulting Group is committed to helping businesses achieve their goals, attract top talent, and secure a prosperous future.

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