

Glycinates Market Rise in Demand for Premium Nutritional Supplements by 2032 | Reports and Data

The demand for glycinates in the personal care sector is anticipated to rise as consumers place a greater emphasis on utilizing natural and organic goods.

NEW YORK, U.S, UNITED STATE, June 30, 2023 /EINPresswire.com/ -- In 2022, the global [glycinates market](#) was valued at USD 952 million. It is projected to reach USD 1750.21 million

by 2032, exhibiting a compound annual growth rate (CAGR) of 7% throughout the forecast period. The primary factor driving the market's revenue growth is the increasing demand for premium nutritional supplements in the food and beverage industry. Glycinates, known for their chelating properties, are commonly used in food and beverage products to enhance the body's

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absorption of essential minerals such as calcium, magnesium, and iron. As a result, the market is witnessing expansion as the food and beverage sector seeks higher quantities of glycinates.

Furthermore, the industry is experiencing growth due to the growing demand for cosmetics and personal care products. Glycinates, known for their mild and non-irritating characteristics, are utilized as conditioning agents and surfactants in various personal care items, including shampoos, conditioners, and body washes. As consumers increasingly prioritize the use of natural and organic

products, the demand for glycinates in the personal care sector is expected to rise in the coming years.

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Top Companies Operating in the Global Glycinates Market Report:



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- Albion Laboratories, Inc.
- BASF SE
- Chaitanya Chemicals
- Clariant International AG
- GEO Specialty Chemicals, Inc.
- Nutrition Supplements International
- Provitamins GmbH
- Shijiazhuang Donghua Jinlong Chemical Co. Ltd.
- Solabia Group
- Twinlab Consolidated Holdings, Inc.

Major Driving Factors of Glycinates Market

- Increasing demand for nutritional supplements: The rising awareness about health and wellness has led to a surge in the demand for nutritional supplements. Glycinates are widely used in premium nutritional supplements due to their ability to enhance mineral absorption. This increased demand for nutritional supplements is a significant driver of the glycinates market.
- Rise in demand for cosmetics and personal care products: Glycinates are valued for their mild and non-irritating properties, making them suitable for use in cosmetics and personal care items. As consumers increasingly prioritize natural and organic products, the demand for glycinates as conditioning agents and surfactants in personal care products such as shampoos, conditioners, and body washes is on the rise.
- Technological advancements in manufacturing processes: Continuous advancements in manufacturing technologies have improved the efficiency and quality of glycinates production. These technological developments have led to increased production capacities and cost-effective manufacturing, further driving the growth of the glycinates market.
- Growing consumer preference for organic and natural products: There is a significant shift in consumer preferences towards organic and natural products across various industries. Glycinates, being derived from natural sources and known for their mild properties, align well with this consumer trend. This preference for organic and natural products is expected to boost the demand for glycinates in the market.

The global Glycinates market is segmented into:

- North America (U.S.A., Canada, Mexico)
- Europe (Italy, U.K., Germany, France, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Australia, Rest of APAC)
- Latin America (Chile, Brazil, Argentina, Peru, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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Further market segmentation

Type Outlook:

- Magnesium Glycinate
- Zinc Glycinate
- Calcium Glycinate
- Copper Glycinate
- Iron Glycinate
- Others

Application Outlook:

- Food & Beverages
- Pharmaceuticals
- Nutraceuticals
- Personal Care & Cosmetics
- Others

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