

# Food Authenticity Market Size, Share, Revenue, Trends And Drivers For 2023-2032

*The Business Research Company's Food Authenticity Global Market Report 2023 - Market Size, Trends, And Market Forecast 2023-2032*

LONDON, GREATER LONDON, UK, July 3, 2023 /EINPresswire.com/ -- The Business Research Company's "Food Authenticity Global Market Report 2023" is a comprehensive source of information that covers food authenticity market analysis and every facet of the food authenticity market research. As per TBRC's food authenticity market forecast, the food authenticity market size is predicted to reach a value of \$10.15 billion in 2027, rising at a significant annual growth rate of 6.8% through the forecast period.

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The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032"

*The Business Research Company*



Rising food fraud is expected to propel the growth of the market going forward. North America is expected to hold the largest [food authenticity market share](#). Major food authenticity market leaders include SGS S.A., Intertek Group PLC., Eurofins Scientific SE, ALS Limited, LGC Science Group Ltd., Mérieux Nutrisciences Corporation, Microbac Laboratories Inc., EMSL Analytical Inc., Romer Labs Diagnostic GmbH.

## [Food Authenticity Market Segments](#)

- 1) By Target Testing: Meat Speciation, False Labelling, Adulteration Tests, Country of Origin and Aging
- 2) By Food Tested: Meat and Meat Product, Dairy and Dairy Product, Cereal, Grain, and Pulse, Processed Food, Other Food Tests
- 3) By Technology: Polymerase Chain Reaction Based, Liquid Chromatography-Mass Spectrometry, Isotope Method, Immunoassay Based or ELISA, Other Technologies

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This type of authenticity is used to reveal the identity or purity of food and food products. This type of authenticity means an accurate and appropriate representation of the food and its ingredients to the customer (whether that be another food company or the final consumer). Food is regarded as authentic or genuine if the food or its contents match the original condition and the label information. This type of authenticity enables consumers to get what they pay for and increases their overall level of trust in food.

Read More On The Food Authenticity Global Market Report At:

<https://www.thebusinessresearchcompany.com/report/food-authenticity-global-market-report>

The Table Of Content For The Market Report Include:

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27. Market Competitor Landscape And Company Profiles
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