

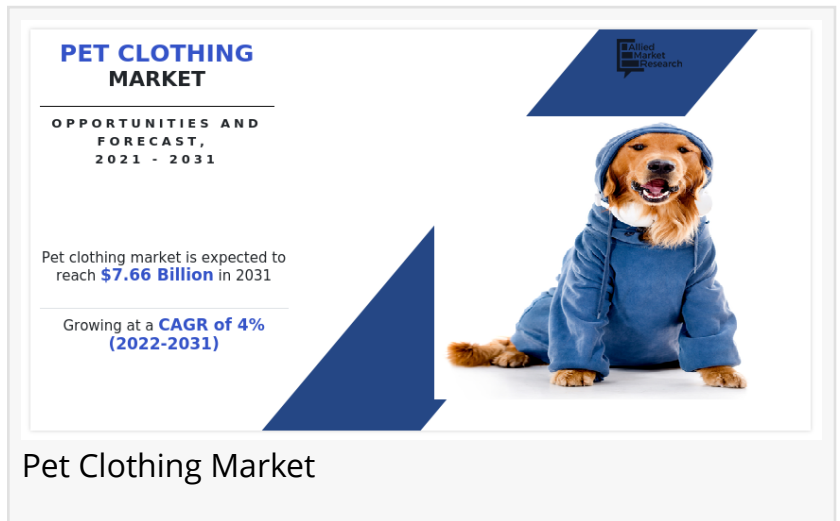
Pet Clothing Market to Surpass \$7.66 Billion by 2031, With a Sustainable CAGR of 4% From 2021-2031

The dogs segment was valued at \$2,084.7 million, accounting for 40.2% of the global pet clothing market share.

5933 NE WIN SIVERS DRIVE,
PORTLAND, OR, UNITED STATES, July 3,
2023 /EINPresswire.com/ -- According
to a new report published by Allied
Market Research, titled, "[Pet Clothing
Market](#) by Product Type, by Pet Type,
by Distribution Channel, by Pet Owner:
Global Opportunity Analysis and
Industry Forecast, 2021-2031". The

report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and changing market trends.

According to the report, the pet clothing market is expected to reach \$7.66 billion by 2031, growing at a CAGR of 4% from 2021 to 2031. The market is driven by factors such as increasing pet ownership, rising disposable income, and growing awareness about pet health and grooming.



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The rising awareness and growing popularity of the tick repellent installed pet clothing is expected to be the upcoming trend in the global pet clothing market.”

Roshan Deshmukh

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The pet clothing market is experiencing growth owing to increased pet ownership across the globe due to rise in consumers' disposable income and increase in awareness regarding the health benefits of having a companion. The

major factors driving the growth of the global pet clothing market include rise in trend of nuclear families, rapid humanization of pets, and increase in awareness about pet health. Surge in pet ownership among the millennials and generation Z along with the rapidly penetrating social media and e-commerce platforms across the globe significantly boosts the pet care market growth.

As per the pet clothing market analysis, the market is segmented based on the product type, pet type, distribution channel, pet owner, and region.

Based on the product type, the market is segregated into shirts and tops, coats and jackets, sweater and hoodies, and others. Based on the pet type, the market has been divided into dogs, cats, and others. Depending on the distribution channel, it is segmented into offline and online channels. On the basis of pet owner, it is segmented into Gen X, millennial, baby boomer, Gen Z, and builder. Region-wise, the pet clothing market is analyzed into North America, Europe, Asia-Pacific, and LAMEA.

by product type, the shirts and tops was the dominant segment with around 37.2% of the pet clothing market share in 2021 and is expected to retain its significance during the forecast period. The sweater and hoodies is expected to be the fastest-growing segment, owing to the rising demand for the sweaters and hoodies in the cold climatic regions like Europe. According to the American Society for the Prevention of Cruelty to Animals (ASPCA), animals with very short hairs such as Greyhounds, Whippets, Chihuahuas, and Miniature Pinschers need to wear sweaters and hoodies, as they are vulnerable to cold temperatures.

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On the basis of pet clothing market demand, by distribution channel, the online is estimated to be the fastest-growing segment during the forecast period. This is attributable to the rising adoption of smartphones and increasing access to the internet. According to the International Telecommunication Union (ITU), around 4.9 billion people were using internet in 2021, across the globe.

On the basis of pet clothing market trends, by pet type, the market was dominated by the dogs segment. The huge adoption of dogs and rising expenditure on dog clothing has fueled the growth of this segment across the globe. According to the latest data from European pet food industry federation (FEDIAF) there are 92 million dogs as pet in Europe and according to the survey of the American Pet Products Association (APPA) in 2021, 69 million households in America have dogs as their pet.

By pet owner, the millennial segment dominated the market in 2021. Millennials are the largest demographic of pet owners in the U.S., and across the globe. According to American Pet Product Association (APPA) there are 32% pet owners in U.S. that belong to millennial generation.

Region-wise, North America dominated the global pet clothing market in 2021. The huge adoption of pets, rising pet humanization trend, and increasing expenditure on pets are the prominent drivers of the North America pet clothing market. As per American Pet Products Association, more than 65% of U.S. households owns a pet.

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- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the pet clothing market demand from 2021 to 2031 to identify the prevailing pet clothing market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the pet clothing market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

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- Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- Sort new clients or possible partners into the demographic you're looking for.
- Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.
- To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors.

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- [Pet Boarding Market](#) is projected to reach \$35.8 billion by 2031
- [Pet Training Services Market](#) is projected to reach \$6.84 billion by 2031

□ Pet Car Seat Market is estimated to reach \$1,531.8 million by 2031
<https://www.alliedmarketresearch.com/pet-car-seat-market-A16889>

□ Online Pet Food Supplies Market Growth Opportunities In Global Industry By 2027
<https://www.alliedmarketresearch.com/online-pet-food-supplies-market-A07748>

□ Pet Conditioners Market by Manufacturer, Region, Type and Application Forecast by 2027
<https://www.alliedmarketresearch.com/pet-conditioners-market-A09385>

□ Cat Litter Market Opportunity Analysis and Industry Forecast, 2021-2031
<https://www.alliedmarketresearch.com/cat-litter-market-A15878>

□ Vegan Pet Food Market Opportunity Analysis and Industry Forecast 2021-2030
<https://www.alliedmarketresearch.com/vegan-pet-food-market-A15847>

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