

# Global Mesotherapy Market was Worth USD 173.6 Mn in 2022; says Absolute Markets Insights

*Global Mesotherapy Market is Projected to Reach at an Estimated CAGR of 17.93% From 2023 – 2031*

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Mesotherapy is a minimally invasive, non-surgical form of medication administration that involves several intradermal or subcutaneous injections of a "melange" of substances in small quantities. Plant extracts, homoeopathic remedies, medications, vitamins, and other bioactive compounds may be utilized. However,

because of the possibility of cutaneous necrosis, mesotherapy should not be performed with alcohol- or oil-based substances. The procedure was developed in 1952 by a doctor in France named Michel Pistor. Its initial purpose was pain relief. Since then, it has been more popular in the U.S. and other countries. It seems obvious that attractiveness should be enhanced utilizing plant and vitamin formulae, especially as more individuals turn to homoeopathic and natural plant extract based remedies to improve their health and wellness. These factors are pushing the demand of global mesotherapy market.



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## Global Mesotherapy Market Developments

Recently, mesotherapy has grown in popularity, especially among males. This is due to the fact that mesotherapy procedures may be used to treat a wide range of skin disorders and can enhance appearance in various ways. Mesotherapy, for instance, can be used to boost hair development and restore hair volume. A mix of vitamins, minerals, and amino acids are directly injected into the scalp to accomplish this. This promotes healthy hair development by nourishing hair follicles. Overall, mesotherapy treatments may be quite helpful for men who want to lessen

the effects of ageing and enhance the general appearance of their skin. Patients have responded favorably to the most recent developments in men's mesotherapy treatments, which provide them with an efficient and non-invasive method of treating a range of medical ailments. Men can get the results they want with mesotherapy treatments, from better skin tone to fat reduction. Treatments for mesotherapy may become even more successful with fewer side effects with more study and development. Thus, with no gender limitation the global mesotherapy market will experience huge growth during the forecast period.

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Furthermore, the ability to employ mesotherapy to successfully treat muscle soreness and inflammation brought on by injuries is another reason why it is gaining enormous appeal in the sports industry. Also, it might hasten the healing process wherein a muscle that has been overused may become inflamed, which can be quite painful and will take a long time to recover. In last few years companies have introduced mesotherapy products instead of consuming or injecting much larger dosages of medications intramuscularly or intravenously, which are filtered in the liver and kidney and travel throughout the body. Mesotherapy comprises the delivery of small amounts of FDA-approved medications (non-cortisone, non-steroid) via local injections.

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Asia Pacific is anticipated to be the fastest growing region in the mesotherapy market during the forecast period 2023-2031. In the last few years there has been rise in disposable income amongst a huge population in countries such as India, China, Japan and many other Asia Countries wherein both men and women are opting for treatments such as mesotherapy for hair loss reduction, skin rejuvenation, wrinkle treatment and many others. Moreover, millennials in Asian countries are tackling aging differently from the baby boomer generation as there is a rising awareness about mesotherapy for skin rejuvenation. Thus, the above factors will boost the growth of the overall mesotherapy market in the upcoming years.

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#### Global Mesotherapy Market Participants

- o Dermaqual
- o Dermoaroma
- o INSTITUTE BCN.
- o Koru Pharmaceuticals Co., LTD.
- o mesoskinline
- o Mesotech S.r.l.
- o MESSOESSENCE
- o Neftis Laboratorios

- o Persebelle
- o Pluryal
- o Suisselle
- o TOSKANI COSMETICS
- o Other Industry Participants

Global Mesotherapy Market:

By Products

- o Mesotherapy Fillers Kits
- o Mesotherapy Solutions Kits
- o Mesotherapy Chemical Peels/Kits
- o Mesotherapy Masks
- o Mesotherapy Creams
- o Mesotherapy Spray
- o Mesotherapy Devices
- o Microneedling Pens
- o Dermarollers
- o Mesotherapy Guns
- o Mesotherapy Needles & Cannulas
- o Skin Analyzers
- o Others

By Target Areas

- o Face
- o Neck
- o Abdomen
- o Knees & Thighs
- o Hair
- o Others

By Application

- o Aesthetic
- o Anti-Ageing
- o Facial Rejuvenation
- o Wrinkle Treatment
- o Stretch Marks
- o Eye contour
- o Acne & Scar Treatment
- o Fat Loss
- o Hair Growth
- o Others
- o Curative
- o Wound healing disorders
- o Rheumatic disorders
- o Sports injuries
- o Immunodeficiencies and reinfections

- o Stress, exhaustion, sleep disorders
- o Dentistry
- o Gynecology
- o Others

#### By Distribution Channel

- o Online
- o E-commerce platforms
- o Company websites
- o Offline
- o Retail stores
- o Pharmacies and Drug stores
- o Others

#### By End Users

- o Individuals
- o Hospitals
- o Dermatology Clinics
- o Cosmetic Clinics
- o Others

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#### By Region

- o North America (U.S., Canada, Mexico, Rest of North America)
- o Europe (France, The UK, Spain, Germany, Italy, Nordic Countries (Denmark, Finland, Iceland, Sweden, Norway), Benelux Union (Belgium, The Netherlands, Luxembourg), Rest of Europe)
- o Asia Pacific (China, Japan, India, New Zealand, Australia, South Korea, Southeast Asia (Indonesia, Thailand, Malaysia, Singapore, Rest of Southeast Asia), Rest of Asia Pacific)
- o Middle East & Africa (Saudi Arabia, UAE, Egypt, Kuwait, South Africa, Rest of Middle East & Africa)
- o Latin America (Brazil, Argentina, Rest of Latin America)

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