

## Global Image Recognition In Retail Market Is Expected To Grow At More Than 20% Annual Rate Through The Forecast Period

The Business Research Company's Image Recognition In Retail Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LONDON, GREATER LONDON, UK, July 28, 2023 /EINPresswire.com/ -- The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032



The Business Research Company's "Image Recognition In Retail Global Market Report 2023" is a comprehensive source of information that covers every facet of the market. As per TBRC's image recognition in retail market forecast, the <u>image recognition in retail market size</u> is expected to grow to \$4.16 billion in 2027 at a CAGR of 20.4%.



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The growth in the image recognition in retail industry is due to increasing use of image recognition applicationss. North America region is expected to hold the largest image recognition in retail market share. Major players in the image recognition in retail market include Catchoom, Ricoh Innovations, Blippar, LTU Tech, Google LLC, Wikitude.

Image Recognition In Retail Market Segments

 By Type: Code Recognition, Digital Image Processing, Facial Recognition, Object Recognition, Other Types

- By Component: Hardware, Software, Services
- By Deployment: On-Premises, Cloud
- By Application: Scanning And Imaging, Image Search, Security And Surveillance, Augmented Reality, Marketing And Advertising, Other Applications
- By Geography: The global image recognition in retail market is segmented into North America,

South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables): <a href="https://www.thebusinessresearchcompany.com/sample.aspx?id=8550&type=smp">https://www.thebusinessresearchcompany.com/sample.aspx?id=8550&type=smp</a>

Image recognition in retail is an algorithm that analyses a picture or video, decodes its information, and identifies the image as representing a certain brand, product, category, or something else entirely. Image recognition in retail is used to maintain shelf health, display compliance, competitive insight, and planogram compliance.

Read More On The Image Recognition In Retail Global Market Report At: <a href="https://www.thebusinessresearchcompany.com/report/image-recognition-in-retail-global-market-report">https://www.thebusinessresearchcompany.com/report/image-recognition-in-retail-global-market-report</a>

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