

AgriEID Innovates Livestock Management with release of Next-Generation Cattle Scales and integrated Software platform

AgriEID, a pioneer in livestock management, announces the launch of their new, precision-engineered cattle scales - delivering enhanced farm productivity.

SYDNEY, NEW SOUTH WALES , AUSTRALIA , July 5, 2023 /EINPresswire.com/ -- In the dynamic world of modern farming, the pursuit of efficiency, precision, and productivity is paramount. AgriEID, Australia's premier livestock management solution provider, is delivering a revolution in livestock management with their next-generation <u>cattle</u> <u>scales</u>.

This latest product launch solidifies AgriEID's position as Australia's premier provider of cattle scales.



Leveraging groundbreaking in-house developed technology, AgriEID continues to redefine boundaries, highlighting the company's trailblazing drive and unwavering dedication to amplifying the potential of small and medium-sized farmers.

Central to the next-generation <u>cattle scales system</u> are precision load bars, which are equipped with advanced load cells manufactured from high performance aircraft grade alloy composite. These cells are meticulously designed to meet the rigorous demands of livestock weighing, offering a level of precision that was previously unattainable. Complementing these state-of-theart load bars, an improved algorithm provides farmers with exceptionally accurate average weight readings. This translates into data farmers can trust, enhancing their decision-making and ensuring the overall effectiveness of livestock management. Complementing the upgraded hardware is AgriEID's avant-garde software upgrade. A marked improvement from the previous iteration, the software forms a dynamic platform that not only streamlines but also enriches livestock management tasks. With the ability to auto-calculate both individual and group average daily weight gain, this advanced software presents a detailed, holistic perspective of herd health and productivity. The access to this finegrained data equips farmers with the power of knowledge, paving the way for them to make data-driven decisions, amplify herd performance,



AgriEID Cattle Scales and Digital Farm System

and, in the long run, bolster farm profitability.

This all-in-one platform takes the complexity out of livestock management, providing farmers

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Our next-generation cattle scales transform how farmers manage their herds, making professional data collection and analytics more accessible and affordable than ever before."

CEO, AgriEID

with an intuitive interface and a suite of powerful tools that foster a data-driven approach. The AgriEID software provides a single pane of glass dashboard view of the entire farm and livestock operation with key metrics displayed with customisable widgets.

With this digital farm software, farmers can seamlessly measure and calculate individual and herd performance metrics, covering a wide range of indicators beyond just weight and weight gain. Leveraging these metrics, farmers can optimise weight gain, maximise sale revenue, and dramatically improve their profitability. It marks a

transformative shift away from traditional farming practices, championing data-driven decisions.

"Our goal at AgriEID is to redefine what's possible in livestock management," said CEO of AgriEID. "We believe our next-generation cattle scales make professional data collection and analytics more accessible than ever before. These tools, which were once limited to large-scale operations, are now within reach for small and medium-sized farmers - and at an affordable price point."

AgriEID's next-generation cattle scales represent a culmination of advanced hardware and sophisticated software. By integrating these technologies, AgriEID is providing an invaluable

asset to the farming industry. This comprehensive solution not only enhances productivity but also enables farmers to work smarter, optimising their efforts and resources.

"We recognise that technology and accessibility are pivotal to the future of farming," added the CEO. "We remain committed to delivering high-quality, affordable solutions that can drive real transformation in the industry."

Farmers have increasingly acknowledged the importance of integrated hardware and software systems on their farms, understanding that data is one of the most valuable resources available to them. By efficiently collecting, recording, and analysing critical data, farmers can

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maximise their productivity, improve their management decisions, and consequently, bolster their profitability.

AgriEID's next-generation cattle scales offer an exceptionally accurate method of gathering weight data. This accuracy is vital, as even slight inaccuracies in weight data can lead to significant discrepancies in the overall herd weight, potentially impacting the profitability of sales. Additionally, the ability to accurately monitor individual and group weight gain provides farmers with the insight they need to optimise their feeding strategies, leading to improved weight gain efficiency and higher profit margins.

Moreover, the system's ability to auto-calculate average daily weight gain presents farmers with a powerful tool for monitoring their herd's health and productivity. By identifying trends and anomalies in this data, farmers can take proactive measures to address any health issues, optimise their herds' performance, and prevent potential losses.

AgriEID's <u>innovative cattle scales</u> offer more than just hardware improvements. The integrated software suite is equally crucial to enhancing farm profitability. This comprehensive digital farm software enables farmers to efficiently record and analyse a wide range of performance metrics. By presenting this data in an easy-to-understand format, the software empowers farmers to make informed, data-driven decisions that directly contribute to improving their bottom line.

The data collected and analysed by AgriEID's system also provides valuable insights that extend

beyond daily farming operations. For instance, farmers can use this data to refine their breeding strategies, select superior genetics, and improve the overall genetic merit of their herd. These improvements can lead to better-performing animals, higher-quality meat, and ultimately, higher market prices.

Additionally, the insights provided by AgriEID's system can assist farmers in making strategic decisions about their operation's future. For example, they can use this data to identify the most profitable areas of their operation and allocate their resources more effectively. These strategic decisions can lead to significant long-term improvements in profitability.

Finally, the affordability of AgriEID's next-generation cattle scales makes them an attractive investment for farmers of all sizes. The cost savings from optimised feeding strategies, improved herd health, and better-informed management decisions can quickly offset the system's initial investment. Consequently, AgriEID's cattle scales not only enhance farm productivity but also offer an impressive return on investment, further driving farm profitability.

For more information about AgriEID's next-generation cattle scales, the accompanying software suite, or any other solutions, visit <u>www.agrieid.com.au</u>.

About AgriEID:

AgriEID is Australia's premier provider of cattle scales and livestock management solutions. We are dedicated to enhancing farm efficiency and profitability, driving innovation in the industry with our advanced product offerings.

Keywords: Cattle Scales, Livestock Management, AgriEID, Load Bars, Cattle Weighing, Farm Efficiency, Weight Gain, Digital Farm Software, Next-Generation Technology.

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