

## AgriEID Unveils Next-Generation NLIS Heavy Duty Smart Stick Reader, Transforming Livestock Data Management

AgriEID, the leading name in livestock management solutions, introduces the next generation NLIS Smart Stick Reader with improved software and hardware

SYDNEY, NEW SOUTH WALES, AUSTRALIA, July 5, 2023 /EINPresswire.com/ -- AgriEID, the industry leader in livestock management solutions and Australia's premier supplier of NLIS (National Livestock Identification System) readers, is proud to announce the launch of their next-generation Heavy Duty Smart Stick NLIS Reader. This state-of-the-art product stands to solidify AgriEID's reputation as Australia's premier NLIS (National Livestock Identification System) Reader provider, harnessing groundbreaking technology to empower small and medium-sized farmers.

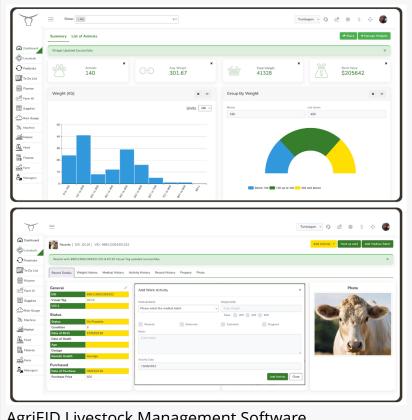


Renowned for its commitment to innovation, AgriEID has pioneered a fully integrated hardware and software solution that aligns with the simplicity and efficiency of systems seen in companies like Apple. This state-of-the-art product solidifies AgriEID's reputation as Australia's leading provider of integrated NLIS readers, setting new standards in speed, operation simplicity, and affordability.

The Heavy Duty Smart Stick Reader is the latest testament to AgriEID's dedication to advancing the capabilities of small and medium-sized farmers. As an industry game-changer, this advanced device redefines livestock management technology by integrating precision, efficiency, and unparalleled reliability in a comprehensive NLIS ear tag scanning tool.

Boasting meticulously designed hardware, the Smart Stick Reader provides guick and accurate scanning of NLIS tags, streamlining livestock management and ensuring adherence to national compliance standards. The reader's hardware prowess is seamlessly complemented by AgriEID's advanced software suite, which significantly improves the speed of livestock data recording.

The software's hallmark feature is its ability to instantaneously retrieve comprehensive individual animal profiles, including weight, medical history, birth details, document history, and photos, as soon as an animal's EID tag is read by the Smart Stick Reader. This integration via Bluetooth



AgriEID Livestock Management Software

enhances operational speed and simplicity, making the tool an absolute necessity in any modern livestock management system.

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Our Heavy Duty Smart Stick Reader is a revolution in livestock management. This integrated Smart NLIS reader brings professional data collection and analytics within the reach of all SME farmers."

AgriEID CEO

The Heavy Duty <u>Smart NLIS Reader</u> is a testament to AgriEID's commitment to continual innovation and their dedication to enabling small to medium sized livestock farmers. The advanced device signifies a quantum leap in livestock management technology, aiming to redefine industry norms by offering precision, efficiency, and unparalleled reliability in a single, comprehensive device.

This innovative tool integrates a meticulously designed hardware system that meets the stringent requirements of livestock identification and tracking. The Smart Stick NLIS Reader ensures quick and accurate scanning of NLIS tags,

streamlining livestock management, and aiding in adherence to national compliance standards.

Complementing the state-of-the-art hardware is AgriEID's new release software suite. This software platform dramatically improves the speed of livestock data recording, simplifying livestock management tasks like never before. It has the capability to record individual and group livestock data, offering a holistic perspective of herd health and productivity.

One of the critical features of this Smart NLIS scanner is its seamless Bluetooth integration with AgriEID's complete digital farm software. The moment an animal's EID tag is read by the Smart Stick Reader, the animal's comprehensive individual profile, including weight, medical history, birth details, document history, and even a photo, is automatically retrieved and displayed on any mobile device.

Moreover, the software auto-calculates the average daily weight gain, providing critical insights for farmers. This granular data and rapid retrieval



AgriEID NLIS Smart Stick Reader

of information give farmers the power to make data-driven decisions instantly, enhancing herd performance and ultimately, boosting farm profitability.

CEO of AgriEID states, "Our Heavy Duty Smart Stick Reader is not just a product, it's a revolution in livestock management. This state-of-the-art tool brings professional data collection and analytics within the reach of all farmers, enhancing efficiency and productivity while ensuring compliance with national livestock regulations."

The Heavy Duty Smart Stick Reader, with its perfect blend of advanced hardware and sophisticated software, marks a significant step towards data-driven livestock management. It is an invaluable asset to the farming industry that not only enhances farm productivity but also allows farmers to optimise their efforts and resources.

"We understand that speed, technology, and accessibility are pivotal to the future of farming," added AgriEID CEO. "We are committed to delivering high-quality, affordable solutions that can drive real transformation in the industry."

The release of the Heavy Duty Smart Stick Reader signals more than just the introduction of a new product; it represents a shift in the livestock management industry. With this innovative solution, AgriEID continues to lead the industry, offering the tools and technology farmers need to excel in the modern agricultural landscape.

This groundbreaking tool is the epitome of AgriEID's mission to bridge the gap between advanced technology and everyday farming. With it, small and medium-sized farmers will enjoy the same efficiency and data management capabilities that were once only within reach of large-scale operations. This leap forward in technology reflects the changing face of farming and

highlights the importance of adapting to thrive in an increasingly digital world.

The Heavy Duty Smart Stick Reader is set to revolutionise the way farmers manage their herds, providing fast, accurate, and efficient solutions that cater to their specific needs. It embodies the spirit of innovation at AgriEID, and the company's commitment to deliver practical, robust, and reliable solutions that empower farmers to optimise their operations, maximise their profits, and secure a sustainable future.

For more information about AgriEID's Heavy Duty Smart Stick Reader, the accompanying software suite, or any other solutions, visit <a href="https://www.AgriEID.com.au">www.AgriEID.com.au</a>.

## About AgriEID:

AgriEID is Australia's premier provider of livestock management solutions. With an unwavering commitment to driving innovation in the industry, AgriEID strives to enhance farm efficiency and profitability, delivering advanced product offerings for today's modern farmer.

Keywords: Heavy Duty Smart Stick Reader, Livestock Management, AgriEID, NLIS Tags, Livestock Tracking, Farm Efficiency, Digital Farm Software, Advanced Technology.

Kendall Moore AgriEID +61 2 8001 6271 email us here

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