

Camping Equipment Market to Experience a Rise in Revenue of US\$ 75.29 Billion By 2031

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/EINPresswire.com/ -- The global [camping equipment market](#) is expected to experience robust growth, with sales revenue projected to reach US\$ 75.29 billion by 2031 from US\$ 39.69 billion in 2022, growing at a CAGR of 7.5% from 2023-2031.

For more information, contact astute@astuteanalytics.com or visit <https://www.astuteanalytics.com/request-sample/camping-equipment-market>

Since camping is becoming a more popular leisure activity, the market is witnessing profitable growth opportunities for market participants. As per the Outdoor Industry Association, over 47 million Americans go camping annually, and this number is anticipated to climb. Similarly, it's estimated that over 4 million people camp annually in the U.K. As more individuals are becoming interested in outdoor activities, more people are buying camping equipment.

Camping and other outdoor pursuits are quite popular in China. The popularity of camping is a result of both a long-term increase in interest in outdoor sports and recreation and a pandemic-driven tendency toward short-haul and local travel. The expanding outdoor activity sector is offering numerous growth prospects for the global market. Over 50% of Americans participate in outdoor activities, according to the U.S. camping association Kampground. It is still less than 10% in China. Outdoor activities and sports are likely to continue on their upward trajectory, providing an exciting new growth sector for investors as living standards continue to climb and younger generations crave a return to nature.

Additionally, research reveals that customers are particularly eager to pay more for camping equipment. In addition, between April and the middle of May 2022, searches for camping equipment increased 145% year over year, while sales of rescue equipment, tent mats, supplies for extreme outdoor activities, and picnic supplies increased by 256%, 229%, 165%, and 165%, respectively.



Commercial end-users are becoming interested in the camping equipment market as they seek to provide their consumers with a comfortable and opulent camping experience. Camping furniture, one of the many varieties of camping equipment, is well-liked by business end users and commands more than 25% of the market. This is fueled by the rising popularity of glamping and luxury camping, where customers desire an outdoor experience that is more convenient and pleasant.

Offline-online segments are anticipated to dominate the global market. It provides customers with a wide selection of things from which to choose. Additionally, buyers can attest to the legitimacy of the products through offline channels, which boosts demand for the offline segment.

With more than 51% of the share, the offline segment is anticipated to dominate the global market. It provides customers with a wide selection of things from which to choose. Additionally, buyers can attest to the legitimacy of the products through offline channels, which boosts demand for the offline segment.

North America is predicted to dominate the global camping equipment market. The region offers a vibrant camping scene and is home to some of the most well-liked camping locations on earth, such as national parks and woods. For instance, in the United States, there are 166,000 campsites spread throughout state parks, and 113,000 that are under federal management. The two biggest markets in the region are the US and Canada, where the appeal of outdoor leisure is driving up demand for camping gear. In 2021, wholesale camping equipment sales in the US exceeded 3.7 billion dollars.

Growth in interest in outdoor leisure and activities like camping, trekking, and hiking can be due to the fact that more North Americans are learning about the advantages of camping and spending time outdoors in nature. Additionally, there is a well-established infrastructure for camping in the region, including well-kept campgrounds, RV parks, and other camping amenities. Consumer demand for camping equipment is increasing owing to making camping more convenient and accessible.

The majority of campers during the past year have been city inhabitants. In addition, 58% of all urban campers in 2022 intend to live the RV lifestyle. Further, the number of families who reported taking at least one camping trip increased to 57 million in 2021, up 18% from 2020 and marking the biggest year-over-year change since the report's inception. Additionally, this group of campers is more prone to frequent campsites and lengthy excursions. 36% of urban campers claimed that the pandemic and the need to avoid crowds drove them to seek out natural regions, which will considerably increase the demand for camping supplies.

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The top four firms control more than 68% of the revenue share in this highly consolidated market. Astute Analytica claims that Decathlon and Newell Brands Inc. are the two biggest competitors in this region. With more than 24% of the market, Decathlon is particularly strong.

For more information on the camping equipment market, visit our website at- <https://www.astuteanalytica.com/industry-report/camping-equipment-market>

In terms of the operational nations, Decathlon has a substantial presence in the markets for camping supplies in South America, Europe, and Asia. The business has opened additional outlets and entered new markets in recent years, expanding quickly. Decathlon claimed \$12.8 billion in sales for the year 2022. The company's broad product offering, competitive pricing, and great brand recognition all contribute to its revenue growth.

Key Players in the Camping Equipment Market

- ADL-Tent LTD.
- AMG Group
- Big Agnes Inc.
- Cabela's Inc
- Cascade Designs
- Decathlon
- Eureka!
- GCI Outdoor
- Montbell Co. Ltd
- Nemo Equipment Inc.
- Newell Brands Inc.
- Nordisk Company A/S
- Sierra Designs
- Other Prominent Players

Market Segments and Products

The camping equipment market is segmented into various categories, including tents, sleeping bags, camping furniture, and outdoor gear. The market is highly competitive, with major players like Decathlon and Newell Brands Inc. dominating the space.

Product Categories

- Camping Furniture
 - o Tables
 - o Chair/Benches
 - o Others
- Camping Backpacks
- Tents and Tarps

- o Tents
- o Sunshades
- o Tarps
- o Shelters
- Shrubs and Cots
- o Sleeping Bags
- o Shrug
- o Mats
- o Air Beds
- o Blankets
- o Others
- Cooking Systems and Cookware
- o Cookers
- o Dutch Ovens
- o Cooking Tools
- o Tableware
- o Grillers
- o Others
- Torches/Fire Starters & Lightings
- Portable Toilets & Showers
- Climbing Equipment
- o Trekking GPS
- o Helmets
- o Trekking Poles
- o Others
- Camping Gear and Accessories
- Others
- □□□-□□□
- Personal
- Commercial
- □□□□□□□□□□ □□□□□□
- Online
- o E-Commerce
- o Company Website
- Offline
- o Brand Stores
- o Supermarkets & Hypermarkets
- o Speciality Sport Stores
- o Distributors
- o Others
- □□□□□
- North America
- o The U.S.

- o Canada
- o Mexico
- Europe
 - Western Europe
 - The UK
 - Germany
 - France
 - Italy
 - Spain
 - Rest of Western Europe
- Eastern Europe
 - Poland
 - Russia
 - Rest of Eastern Europe
- Asia Pacific
 - China
 - India
 - Japan
 - Australia & New Zealand
 - South Korea
 - ASEAN
 - Indonesia
 - Vietnam
 - Thailand
 - Singapore
 - Philippines
 - Malaysia
 - Rest of ASEAN
 - Rest of Asia Pacific
- Middle East & Africa (MEA)
 - Saudi Arabia
 - South Africa
 - UAE
 - Rest of MEA
- South America
 - Argentina
 - Brazil
 - Rest of South America

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