

# Mitch Gould and the Team at Nutritional Products International, InHealth Media Celebrate a Successful Fourth of July

BOCAN RATON, FL, USA, July 5, 2023 /EINPresswire.com/ -- Mitch Gould and the entire team at Nutritional Products International and InHealth Media extend their warmest wishes to all Americans as they reflect on a joyous celebration of the Fourth of July yesterday.

"On this remarkable occasion, as we commemorate the 247th birthday of the United States, we take a moment to remember and honor those we have lost over the past two years," stated Mitch Gould, Founder and CEO of NPI, a leading global brand management firm. "We are also immensely grateful for our resilience during the challenges of the pandemic, and we eagerly look forward to a promising future."



Gould acknowledged the bumps along the road over the past few years, but he remains steadfast in his belief that America's finest days lie ahead.

"As we embark on the next twelve months, we are excited for the personal and professional triumphs that await us," Gould expressed. "NPI extends its sincerest wishes for health, happiness, and success to one and all."

At Nutritional Products International, Gould expressed immense pride in the company's esteemed clientele, who diligently develop health, wellness, and beauty products catering to the needs of American consumers.

"NPI partners with visionary product manufacturers who strive to enhance the well-being of men, women, and children," Gould elaborated. "We proudly serve as the 'Gateway to America' for our esteemed clients, facilitating the introduction of their exceptional products to American retailers and consumers."

Gould's creation, the innovative 'Evolution of Distribution' system, has been instrumental in ensuring successful product launches at NPI.

"Instead of relying on multiple external entities such as sales teams, marketing agencies, and support staff, I envisioned consolidating all necessary professional services under the NPI umbrella, empowering us to oversee every aspect of a product launch for our clients," Gould explained.

"Through this approach, NPI can optimize cost efficiencies and expedite time-to-market," Gould emphasized. "We are dedicated to assisting both American and international companies in achieving resounding success in the American market."

Nutritional Products International (NPI) is a leading global brand management firm headquartered in Boca Raton, Florida.

"Thus, as America's birthday festivities continue, we invite everyone to join us in celebrating the greatness of our beloved nation, cherishing both our illustrious past and the boundless possibilities that lie ahead," Gould concluded.

With vast expertise in the health, wellness, and beauty sectors, NPI acts as a conduit for innovative product manufacturers, introducing their offerings to American retailers and consumers. NPI's pioneering 'Evolution of Distribution' system ensures streamlined and successful product launches, leveraging comprehensive in-house resources to optimize efficiency and market reach.

For more information, please visit [www.nutricompany.com](http://www.nutricompany.com).

#### MORE ON NPI AND ITS FOUNDER

NPI is a privately held company specializing in the retail distribution of nutraceuticals, dietary supplements, functional beverages, and skin-care products. NPI offers a unique, proven approach for product manufacturers worldwide seeking to launch or expand their products' distribution in the U.S. retail market.

Gould, known as a global marketing guru, also has represented icons from the sports and entertainment worlds such as Steven Seagal, Hulk Hogan, Ronnie Coleman, Roberto Clemente Jr., Chuck Liddell, and Wayne Gretzky.

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