

Spinnr: Revolutionizing Friendships and Rebuilding Physical Community in the Digital Age

Revolutionizing Connections: Spinnr and Airbnb Join Forces to Rebuild Physical Community in the Loneliest Time

PHILADELPHIA, PA, UNITED STATES, July 7, 2023 /EINPresswire.com/ -- [Spinnr](#), the unique video friendship app, is poised to transform the way people connect and build meaningful friendships in the midst of a loneliness crisis. Simultaneously, Airbnb CEO Brian Chesky calls for the revival of physical community, highlighting the urgent need to bring people together in a world that is increasingly disconnected. These two innovative approaches converge to address the pressing issues of loneliness, isolation, and the decline of social connections in the digital era.



AirBnB and Spinnr

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Spinnr and Airbnb unite to redefine community connections, bridging the gap between virtual interactions and real-life experiences.”

Kristin LaSalle

Spinnr, the groundbreaking video friendship app, offers a personalized and authentic platform for individuals to connect with like-minded people based on shared hobbies and interests. By leveraging video profiles, intro videos, video messaging, and community chats, Spinnr fosters genuine connections that transcend the superficial interactions found on traditional social media platforms. With its user-friendly experience and emphasis on authenticity, Spinnr stands out in a crowded and often toxic market.

Airbnb CEO Brian Chesky has identified the current era as the "loneliest time in human history" and urges the rebuilding of physical community. In an interview at the Bloomberg Technology Summit, Chesky emphasized the need to counter the decline of gathering spaces caused by remote work, online shopping, and streaming services. He called for the transformation of

commercial spaces into residential or mixed-use areas, highlighting the potential to revitalize communities and create vibrant, multi-zone environments. Chesky's vision aligns with the changing real estate landscape and the opportunity to breathe new life into struggling commercial properties.

By combining the approaches of Spinnr and Airbnb, we have an opportunity to revolutionize friendships and rebuild physical community. Spinnr offers a video-first platform that fosters authentic, in person connections by providing an event section based on popular hobbies and interests, which provides a much-needed solution to the loneliness crisis. Meanwhile, Airbnb's emphasis on the revitalization of physical spaces aligns with the need to create gathering spots that foster community interaction and meaningful connections.

"With Spinnr's squads feature, connecting with like-minded individuals becomes the gateway to unforgettable experiences. Imagine effortlessly planning exciting outings, whether it's a spontaneous weekend adventure, a heart-pumping group fitness session, or a fun cooking class. Spinnr makes it easy to create lifelong memories and forge genuine connections in the real world. Get ready to embark on exciting journeys and make new friends like never before!" - Kristin LaSalle, Co-founder and VP of Marketing at Spinnr

[A new advisory from the Surgeon General](#) has sounded the alarm about the profound impact of the epidemic of loneliness and isolation in the United States. The consequences of loneliness and social isolation are severe, with studies showing a 29% increased risk of heart disease, a 32% increased risk of stroke, and a 50% increased risk of developing dementia for older adults. Moreover, lacking social connection raises the risk of premature death by over 60%. Spinnr's commitment to helping individuals build and maintain meaningful friendships, regardless of external challenges, resonates with the urgency of addressing this crisis. By offering a zero toleration policy when it comes to trolls, bad language, offensive content, and bullying, along with a user-friendly experience, Spinnr provides a safe and engaging platform for individuals to connect and engage with like-minded individuals.

As the digital landscape undergoes a profound transformation, the need for physical community becomes increasingly apparent. Chesky's call to repurpose commercial spaces and create vibrant, multiuse environments aligns with the changing real estate trends and the demand for more residential and community-oriented properties. By combining the efforts of Spinnr and Airbnb, we can pave the way for a world where individuals can form genuine connections both online and offline.

Spinnr is available for download on the [App Store](#) and Google Play Store worldwide, providing a unique and differentiated platform that has the potential to revolutionize the way people connect and build friendships. Join Spinnr today and embark on a journey to rediscover the joy of genuine connections in the digital age.

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