

EY Announces Jason McGowan of Crumbl Cookies Entrepreneur Of The Year® 2023 Mountain West Award Winner

LINDON, UTAH, UNITED STATES, July 6, 2023 /EINPresswire.com/ -- Ernst & Young LLP (EY US) announced today that Jason McGowan, CEO and Co-Founder of Crumbl Cookies, was named a 2023 Entrepreneur Of The Year® for the Mountain West region. The Entrepreneur Of The Year awards program is one of the preeminent competitive awards for entrepreneurs and leaders of high-growth companies. McGowan was selected by an independent judging panel made up of previous award winners, leading CEOs, investors, and other regional business leaders. The candidates were

evaluated based on their demonstration of building long-term value through entrepreneurial spirit, purpose, growth, and impact, among other core contributions and attributes.

“There were so many amazing entrepreneurs who were nominated and awarded. To be among the select group of honorees is an achievement I will always cherish,” said McGowan. “One thing that I have learned throughout my journey as an entrepreneur is that believing is at the center of it all. Today I am grateful for the Crumbl believers, including my business partner, my wife, our Franchise Partners, our corporate staff, our customers, and most of all the one who believed in me the most when I didn’t even believe in myself, my savior Jesus Christ. This win is for all the believers.”

For nearly four decades, EY US has honored entrepreneurs whose ambition, courage, and ingenuity have driven their companies’ success, transformed their industries, and made a positive impact on their communities. Entrepreneur Of The Year award winners become lifetime members of a global, multi-industry community of entrepreneurs, with exclusive, ongoing access to the experience, insight, and wisdom of program alumni and other ecosystem members in over 60 countries—all supported by vast EY resources. Since 1986, the Entrepreneur Of The Year



program has recognized more than 11,000 US executives.

As a Mountain West award winner, McGowan is now eligible for consideration for the Entrepreneur Of The Year 2023 National Awards. The national award winners, including the Entrepreneur Of The Year National Overall award winner, will be announced in November at the Strategic Growth Forum®, one of the nation's most prestigious gatherings of high-growth, market-leading companies. The Entrepreneur Of The Year National Overall award winner will then move on to compete for the World Entrepreneur Of The Year® award in June 2024.

The Entrepreneur Of The Year program has honored the inspirational leadership of entrepreneurs such as:

- Andreas Bechtolsheim and Jayshree Ullal of Arista Networks
- Daymond John of FUBU
- Hamdi Ulukaya of Chobani, Inc.
- Holly Thaggard and Amanda Baldwin of Supergoop!
- Howard Schultz of Starbucks Coffee Company
- James Park of Fitbit
- Jodi Berg of Vitamix
- Joe DeSimone of Carbon, Inc.
- Kendra Scott of Kendra Scott LLC
- Reid Hoffman and Jeff Weiner of LinkedIn Corporation
- Sheila Mikhail of AskBio

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, N.A.; SAP America; and the Kauffman Foundation. In the Mountain West region, sponsors also include Big Picture, Colliers International, Cresa, Diversified Insurance, Faegre Drinker Biddle & Reath LLP, Strong & Hanni Law Firm, Truss, Woodruff- Sawyer & Co., and Silicon Slopes.

About Entrepreneur Of The Year®

Entrepreneur Of The Year® is the world's most prestigious business awards program for unstoppable entrepreneurs. These visionary leaders deliver innovation, growth and prosperity that transform our world. The program engages entrepreneurs with insights and experiences that foster growth. It connects them with their peers to strengthen entrepreneurship around the world. Entrepreneur Of The Year is the first and only truly global awards program of its kind. It celebrates entrepreneurs through regional and national awards programs in more than 145 cities in over 60 countries. National Overall Award winners go on to compete for the World Entrepreneur Of The Year® title. Visit ey.com/us/eoy.

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About Crumbl Cookies

Crumbl Cookies's mission is to bring friends and family together over a box of the best cookies in the world. Crumbl was founded in 2017 in Logan, Utah, by Jason McGowan and Sawyer Hemsley. In just five years, Crumbl has grown from a humble cookie shop to a booming franchise with over 800 locations across all 50 states. Its rotating menu offers new flavors every week while regularly bringing back crowd favorites and unique original recipes. Crumbl is open from 8am–10pm on weekdays, 8am–12am on Fridays and Saturdays, and is closed Sundays. Visit Crumbl online at crumblcookies.com, on social media (@crumblcookies), or at any of its nationwide locations.

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