

## New EU Scientific Report 2023 - Confident Use of Potassium Alum Stone

A new study conducted in March 2023 by the EU's SCCS has just confirmed the safety of several cosmetic ingredients, including alum stone.

BERNE, SWITZERLAND, July 12, 2023 /EINPresswire.com/ -- The Scientific Committee on Consumer Safety (SCCS), in its recent <u>final report dated March 21, 2023</u>, evaluated 30 authorized cosmetic ingredients. Among these 30 ingredients, 25 are synthetic and only 5 are natural. It was found that synthetic ingredients contain relatively high proportions of aluminum, while natural ingredients have the lowest concentrations or insignificant levels.

Safety guaranteed with <u>potassium</u> alum stone

Pure potassium alum stone is one of the 3 natural products that contain a very low proportion of aluminum, not exceeding 5.1%. Not only is this proportion very low, but it has also



pure alum stone grade A+ free of aluminum hydroxysulfate

been discovered that pure potassium alum stone cannot penetrate the skin due to its larger molecule. It is also important to note that the alum stone must be dissolved in water before applying it to the skin, further reducing the concentration at application. Therefore, this natural ingredient presents an insignificant concentration of 0.5% at application. That is why it is sometimes referred to as alum stone without aluminum, or almost.

Prefer natural products

Natural ingredients contain very low amounts of aluminum, while synthetic ingredients contain significantly higher proportions. Opting for natural products is always a wise choice, guaranteeing a safer and healthier option for consumers.

Confidence and protection with pure potassium alum stone

Pure potassium alum stone, as long as it is pure, stands out today for its ability to offer the safest use. It can be used with absolute peace of mind. Pure and natural alum provides a safe, durable, economical, and authentic solution.

The importance of choosing purity



pure alum stone Selection Grade A+

Note that the safety of natural ingredients largely depends on the purity of the raw materials. That is why it is important to prioritize quality. The same applies to alum stone. The more transparent a stone is, the purer it is. In contrast, an opaque stone may hide the presence of impurities, particularly excess aluminum hydroxide.

## **About**

Verdan Mineral has been an importer-distributor of purified alum for the cosmetic industry since 1980. With 42 years of experience, Verdan Mineral is internationally recognized for the exceptional purity of its alum, especially in Japan. Many natural cosmetic brands already incorporate the quality of pure Grade A+ alum in their products. This pure alum is also known as Kalunite™ or "Panama alum."

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