

# Starfish: Revolutionary Platform Amasses Over 100 Million Followers Ahead of Highly Anticipated App Store Debut

*Unprecedented Growth and Influencer Empowerment Propels Starfish as it Prepares for App Store Launch*

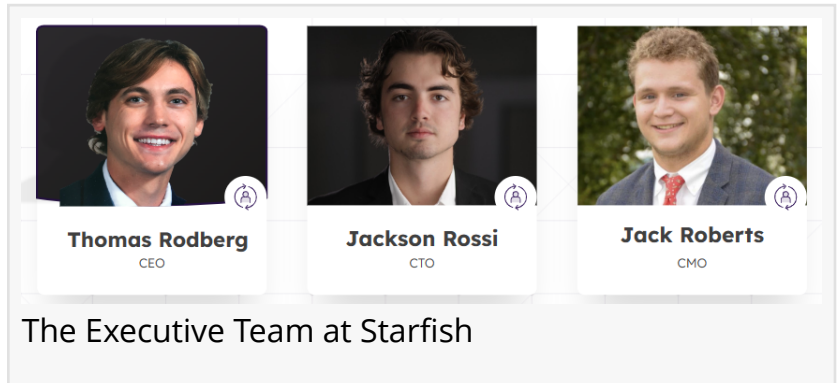
CORAL GABLES, FL, UNITED STATES, July 8, 2023 /EINPresswire.com/ -- Starfish, the groundbreaking mobile app that empowers influencers to sell advertisement space on their accounts, is preparing to make its grand debut on the App Store next month. With an impressive user base already exceeding 100 million followers among the profiles currently signed up, Starfish is poised to transform the influencer marketing landscape.

Founded by the visionary 22-year-old University of Miami student, Thomas Rodberg, Starfish is set to revolutionize the way influencers and businesses connect in the digital age. By providing a secure and efficient marketplace, the platform ensures the safe collaboration of influencers and businesses, unlocking unprecedented opportunities for both parties.

"Starfish is the culmination of our team's passion and dedication to creating a dynamic and authentic space for influencers and businesses to thrive," said Thomas Rodberg, CEO and founder of Starfish. "We're thrilled to announce our imminent launch on the App Store, where we will unleash the power of influencer marketing on a global scale."

Starfish's rapid growth prior to its official launch is a testament to the app's innovative approach and its ability to fulfill the needs of influencers and businesses alike. Under the leadership of Chief Marketing Officer Jack Roberts, also a University of Miami student, and Chief Technology Officer Jackson Rossi, the app has garnered an extraordinary following of over 100 million followers across its existing user base.

"This incredible milestone of surpassing 100 million followers is a true reflection of the value Starfish brings to influencers and businesses," commented Jack Roberts, CMO of Starfish. "Our platform has created a seamless bridge between influencers seeking opportunities and



The Executive Team at Starfish

businesses searching for impactful advertising solutions. With Starfish, the possibilities for growth and success are limitless."

Starfish allows influencers to monetize their online presence by selling advertisement space on their accounts, fostering collaborations with diverse businesses from various industries. The app offers a user-friendly interface, robust analytics, and transparent communication channels, ensuring a seamless experience for all users.

Jackson Rossi, CTO of Starfish, emphasized the app's dedication to security and user satisfaction. "We have invested substantial resources into building a platform that prioritizes the safety and privacy of our users," said Rossi. "Starfish employs cutting-edge technology and stringent verification processes, ensuring that both influencers and businesses can confidently engage in mutually beneficial partnerships."

Starfish's forthcoming launch on the App Store is poised to redefine the influencer marketing landscape, offering unparalleled opportunities for influencers to monetize their influence and for businesses to reach their target audiences organically.

Thomas Rodberg

Starfish

thomasrodberg@starfishapp.io

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