

# Market Analysis: Athletic Socks Market, Commercial Soda Water Dispenser Market, Liposome in Cosmetics Market till 2030

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Commercial Soda Water Dispenser Market,  
Liposome in Cosmetics Market forecasted for 2023-2030*

SEATTLE, WASHINGTON, USA, July 12, 2023 /EINPresswire.com/ -- The Athletic Socks Market is expected to grow from USD 7.60 Billion in 2022 to USD 12.60 Billion by 2030, at a CAGR of 7.50% during the forecast period. The Athletic Socks market caters to a diverse range of individuals who engage in physical activities such as running, walking, hiking, and sports. This target market includes individuals of all ages, but is particularly popular among younger generations who prioritize a healthy lifestyle. Companies designing athletic socks must consider the needs of their target audience concerning factors such as comfort, support, and breathability. One of the primary drivers of revenue growth in the Athletic Socks market is the increased popularity of physical activity and wellness trends. More and more people are becoming health-conscious, which has led to an increased demand for sporting apparel and accessories. In addition, the rising trend of athleisure has encouraged individuals to wear workout clothing, including athletic socks, outside of the gym or sports field.

The types are as follows:

- Athletic socks are specifically designed to provide comfort, support and protection to the feet during strenuous physical activities.
- Cotton blend socks are a popular choice among athletes due to their softness, breathability and moisture-absorbing properties.
- Polyester socks are known for their durability, quick-drying and stretchable nature, making them ideal for intense training sessions.
- Nylon socks offer a tight fit that reduces the chance of blistering and calluses.
- Wool socks provide warmth and insulation, making them a great choice for outdoor activities, especially during winter months.

Athletic socks are designed to provide comfort, support, and protection to the feet during various sports and physical activities. They are available in different sizes, from men's to women's to young's, and are engineered to meet diverse athletic needs. Men's athletic socks are designed to provide extra cushioning and support for the feet during activities like running, tennis, and

basketball. Women's athletic socks have a narrower fit and are designed to provide extra support and cushioning in the arches of the feet during activities like aerobics, yoga, and running. Young's athletic socks are also designed with extra cushioning and support for the feet during sports like soccer, baseball, and football.

According to a recent market research report, North America and Europe are expected to dominate the athletic socks market in the near future, with a combined market share of around 50 percent. This is primarily due to the high rate of sports participation, growing fitness consciousness, and increasing disposable income in these regions. Asia Pacific is also expected to witness significant growth in the athletic socks market, owing to the rising popularity of sports and fitness activities, increasing disposable income, and growing awareness about the benefits of wearing specialized socks for sports. Latin America and the Middle East and Africa are expected to grow at a slower pace, as sports participation rates are relatively lower in these regions compared to the other regions.

The athletic socks market is highly competitive with the presence of several global and regional players. Some of the prominent players operating in the market include Nike, Adidas, PUMA, New Balance, Skechers, ASICS Corporation, VF Corporation (VFC), Anta, Under Armour, Wolverine Worldwide, Hanesbrands, Li Ning, Lululemon Athletica, Xtep, and 361°.

Some of the leading companies in the athletic socks market have reported impressive sales figures. For example, Nike reported \$37.4 billion in revenue in 2019, while Adidas reported €21.9 billion in revenue in the same year. Under Armour reported \$2.3 billion in revenue in 2019, while PUMA reported €5.5 billion in revenue in the same year.

Click here for more information: <https://www.reportprime.com/athletic-socks-r873>

The Commercial Soda Water Dispenser Market is expected to grow from USD 135.50 Million in 2022 to USD 171.20 Million by 2030, at a CAGR of 3.40% during the forecast period. The Commercial Soda Water Dispenser is one such product that has found widespread application in various industries such as hospitality, food and beverage, and healthcare. The primary target market for Commercial Soda Water Dispenser is restaurants, cafes, and bars that require a continuous and reliable supply of carbonated water for various beverages. Additionally, the healthcare sector is also a significant market for Commercial Soda Water Dispenser. Hospitals and nursing homes that cater to a large number of patients and staff require a continuous supply of carbonated water to meet their needs. The major factors driving revenue growth of the Commercial Soda Water Dispenser market include an increase in demand for carbonated beverages, growing awareness about the health benefits of carbonated water, and the rising popularity of soda as a mixer in cocktails and mocktails. The market is also witnessing significant growth due to the availability of various flavors and varieties of carbonated water, which are appealing to a wide range of consumers.

The North American region is expected to dominate the Commercial Soda Water Dispenser

market with a market share percentage valuation of around 40% by 2027. The Asia Pacific region is also expected to witness significant growth in the market share, with an estimated valuation of around 25% by 2027. Europe, Middle East, and Africa (EMEA) regions are also expected to witness growth in the market share of Commercial Soda Water Dispenser. However, their market share percentage valuation is expected to be comparatively lower than North America and the Asia Pacific, with an estimated valuation of around 20% and 15%, respectively, by 2027.

Waterlogic, Follett, and Elkay Manufacturing are leading players in the market. Waterlogic provides a range of commercial and residential water solutions, including soda water dispensers. Follett offers ice and water dispensing solutions, while Elkay Manufacturing provides commercial-grade water dispensers and water coolers. Other players in the market include BRITA, SodaStream, Naturizzata Water, Bevi, Cornelius, Natura Water, Springking Industry, Vero Water, and LCW. These companies provide a range of soda water dispensers and related water solutions.

In terms of revenue, Waterlogic reported a revenue of \$207.4 million in 2018, while Elkay Manufacturing reported a revenue of \$840 million in the same year. Bevi also reported a revenue growth of 25% from 2017-2018.

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The Liposome in Cosmetics Market is expected to grow from USD 52.00 Million in 2022 to USD 70.00 Million by 2030, at a CAGR of 4.42% during the forecast period. The liposome in cosmetics market targets consumers who are interested in natural and organic skincare products. This includes individuals who prioritize sustainability, transparency, and ethical standards when making purchasing decisions. The market has been growing steadily in recent years as more consumers become aware of the benefits liposomes can offer for maintaining healthy skin. One of the major factors driving revenue growth in the liposome in cosmetics market is the increasing demand for natural and organic skincare products. Consumers are becoming more concerned about the potential toxicity of chemicals found in traditional cosmetic products, and they are seeking out natural alternatives that are less harmful to their skin and the environment. Liposomes are a great alternative to traditional cosmetic formulations as they are biodegradable, free of toxic substances and can deliver active ingredients deeper into the skin.

Based on current market trends, Liposome in Cosmetics market is expected to be dominated by North America and Europe regions. These regions are expected to hold a significant share of the market. In North America, the United States is expected to be the largest market due to rising demand for natural and organic cosmetics products among consumers. In Europe, the market is expected to be dominated by Germany, France, and the United Kingdom due to increasing awareness of clean and green beauty products among consumers. The market share percentage valuation of the Liposome in Cosmetics market is expected to be around 24.6% in North America and 29.3% in Europe. Asia-Pacific is also expected to register significant growth in the market,

mainly due to increasing disposable income, urbanization, and a growing emphasis on personal grooming.

Some of the prominent companies operating in the liposome in cosmetics market include Lipoid Kosmetik, Lucas Meyer Cosmetics, Nippon Fine Chemical, Enoc Solutions, Nanovec, Lipotec, Croda, H&A Pharmachem, Lipomize, ID bio, BioSpectrum, Derma Clinical, Kewpie Corporation, Nanohealth Biotech, Creative Biostructure, Phenbiox, NOF CORPORATION, KYOWA PHARMA CHEMICAL, and Nikko Chemicals.

The sales revenue figures of a few of the above-listed companies are as follows:

- Lipoid Kosmetik: \$50 million
- Lucas Meyer Cosmetics: \$40 million
- Enoc Solutions: \$30 million

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