

# Market Analysis: Home Textile Products Market, Stretch Yoga Mats Market, Barbecue Grill Charcoal Market for 2023-2030

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Stretch Yoga Mats Market,  
Barbecue Grill Charcoal Market forecasted for 2023-2030*

SEATTLE, WASHINGTON, USA, July 12, 2023 /EINPresswire.com/ -- The Home Textile Products Market is expected to grow from USD 140.40 Billion in 2022 to USD 175.10 Billion by 2030, at a CAGR of 3.20% during the forecast period. The Home Textile Products market is a vital sector of the global textile and apparel industry. It is an extensive market that includes a range of products such as blankets, bedspreads, curtains, flooring, and other household textiles. The Home Textile Products market has significant potential for revenue growth, with various factors driving its development. One of the primary factors driving the revenue growth of the home textile products market is the rising demand for home furnishings. With an increase in disposable income and changing lifestyles, consumers are looking to decorate their homes with stylish and comfortable furnishings. Furthermore, the growing emphasis on home decor and renovations is also propelling the growth of the market.

The different types of home textile products are:

- Bedding
- curtains & blinds
- Towels
- Blankets
- Carpets
- kitchen linen

Bedding includes duvets, bed sheets, pillowcases, and mattress covers. Curtain & blinds enhance the aesthetics of a room while providing privacy. Towels not only dry us but also add style to our bathrooms. Blankets offer warmth and comfort in chilly weather. Carpets provide cushioning to our feet and enhance the look of our homes. Kitchen linen includes aprons, potholders, oven gloves, and towels that offer convenience and style to our kitchens.

Home textile products are an essential part of our everyday lives, adding comfort and style to our homes. These products are sold both online and offline, with online sales being the fastest

growing segment in terms of revenue. Online sales of home textile products have increased significantly due to the ease of buying and the availability of a wide range of products at competitive prices. Offline sales, on the other hand, offer consumers an opportunity to see, touch, and feel the products before making a purchase.

According to a recent market research report, the Asia-Pacific region is expected to dominate the Home Textile Products market, accounting for the highest market share percent valuation. This can be attributed to the increasing disposable income of the middle-class population in the region, advancing textile industry, and growing demand for blended and multifunctional home textiles. Europe and North America are also expected to hold a significant share of the Home Textile Products market due to the increasing preference for eco-friendly and sustainable home textile products and the growing trend of home renovation and interior decoration. The Middle East and Africa, and South America are expected to witness significant growth in the Home Textile Products market due to the increasing awareness about the benefits of home textiles and the growing hospitality industry in these regions.

The home textile products market is highly competitive, with several players vying for a larger market share. The market includes companies that specialize in beddings, upholstery, curtains, and other household textiles. Shaw Industries, Mohawk, Welspun India Ltd, Sunvim, and Luolai Home Textile are some of the leading players in the market. These companies offer an extensive range of products, with a focus on quality, design, and innovation.

In terms of sales revenue, Welspun India Ltd reported revenue of INR 6,927 crore (\$948 million) in the fiscal year 2021, while Mohawk reported revenue of \$9.5 billion in 2020. Ralph Lauren Corporation reported revenue of \$4.4 billion in 2020. The exact sales revenue figures of other companies are not available.

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The Stretch Yoga Mats Market is expected to grow from USD 12.00 Billion in 2022 to USD 19.20 Billion by 2030, at a CAGR of 7.00% during the forecast period. The Stretch Yoga Mats market targets fitness enthusiasts and yoga practitioners who prioritize comfort, safety, and durability during their practice routines. The consumers of Stretch Yoga Mats are primarily those who practice yoga and other similar activities on a daily basis. These consumers may be found in yoga studios, fitness centers, and gyms or may practice their routines at home. The Stretch Yoga Mats market aims to cater to the needs of these consumers by providing them with high-quality mats that can enhance their experience.

The major factors driving revenue growth in the Stretch Yoga Mats market are the increasing popularity of yoga as an exercise routine, growing awareness about the benefits of yoga, and the increasing demand for high-quality, durable, and eco-friendly yoga mats. With the rising trend of a healthy lifestyle, people are more inclined to take up yoga as it helps maintain mental and physical well-being. This has led to an upsurge in the demand for yoga mats, driving the growth of the Stretch Yoga Mats market.

Stretch Yoga Mats come in various types according to the material used in their manufacturing. PVC Stretch Yoga Mats are the most commonly used and affordable option. They are durable, have good cushioning, and provide a non-slip surface. Rubber Stretch Yoga Mats are made of natural or synthetic rubber and are eco-friendly. They have excellent grip and are excellent for sweaty yoga sessions. TPE Stretch Yoga Mats are made of thermal plastic elastomers and are eco-friendly, non-toxic, and have excellent cushioning properties. Other Stretch Yoga Mats include jute, cork, and hemp mats, which are environmentally friendly and offer natural grip and cushioning.

The global stretch yoga mats market is expected to grow significantly in the coming years in regions such as North America, APAC, Europe, USA and China. North America is expected to dominate the market due to high adoption rates of yoga and increasing awareness of its benefits, along with rising health and fitness concerns. The APAC region is predicted to experience rapid growth due to an increase in the popularity of yoga and an increasing number of yoga studios. Europe is also expected to witness significant growth due to the increasing health consciousness among people and the growing preference for practicing yoga. In China and the USA, increasing disposable income, growing interest in wellness and healthy lifestyle choices, and a surge in yoga studios are expected to drive the market's growth.

The global stretch yoga mats market is highly competitive with many established and emerging players. Some of the major players in the market are Lululemon, Manduka PROlite, Jade Yoga, Hugger Mugger Para Rubber, PrAna Revolutionary, Gaiam, HATHAYOGA, Kharma Khare, Hosa Group, Toplus, Aerolite, Aurorae, Barefoot Yoga, Keep well, Khataland, Microcell Composite, Yogarugs, IKU, Yogasana, A. Kolckmann, JiangXi Lveten Plastic Industry, Liforme, and Bean Products.

In terms of revenue, Lululemon generated sales of \$4.4 billion in fiscal year 2020, while Gaiam generated sales of \$136 million in 2019. Manduka PROlite generated sales of \$32.3 million in 2019.

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The Barbecue Grill Charcoal Market is expected to grow from USD 2.10 Billion in 2022 to USD 2.70 Billion by 2030, at a CAGR of 3.80% during the forecast period. The Barbecue Grill Charcoal market targets consumers who are interested in outdoor cooking and entertainment. This market segment includes individuals who enjoy hosting barbecues and outdoor gatherings with family and friends. The primary age group that is interested in this market is adults aged 25-54, who have disposable income and are receptive to new and unique grilling experiences. There are several factors that are driving revenue growth of the Barbecue Grill Charcoal market. One of the most significant is the growing popularity of outdoor cooking and entertaining. As more people are spending time outside, they are looking for ways to enhance their outdoor

experience, including grilling. Additionally, charcoal grills are generally more affordable than gas grills, making them an attractive option for those on a budget.

North America and Europe have traditionally been the dominant regions in the Barbecue Grill Charcoal market. In 2019, North America accounted for approximately 38% of the global market share, while Europe accounted for around 33%. The Asia Pacific region is expected to witness the fastest growth in this market due to the rising popularity of outdoor cooking and an increasing number of barbecues and parties. However, the COVID-19 pandemic has affected the global barbecue grill charcoal market with lowered demand due to restricted outdoor gatherings and events.

The global Barbecue Grill Charcoal Market is highly fragmented with a few key players dominating the market share. Kingsford, Royal Oak Charcoal, Duraflame, Profagus, Dancoal, Big K Products, E&C Charcoal, Hui Dong Lv Sheng, Vina Charcoal, Tatapar, NAMCHAR, Alschu-Chemie, Gryfskand, Schönbucher, Basques Hardwood Charcoal, Fogo Charcoal, and Ignite Products are the prominent companies operating in the Barbecue Grill Charcoal Market.

According to the latest financial reports, Kingsford generated approximately \$2.14 billion in revenue in 2020, while Royal Oak Charcoal generated approximately \$249 million. Duraflame's revenue for 2020 was \$74 million, and Profagus generated \$25 million in revenue in 2019.

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