

Market Analysis: Cosmetics Foundation Market, Gaming Monitor Market, Walkbehind LawnmowerMarket forecasted for 2023-2030

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SEATTLE, WASHINGTON, USA, July 12, 2023 /EINPresswire.com/ -- The Cosmetics Foundation Market is expected to grow from USD 3.10 Billion in 2022 to USD 4.70 Billion by 2030, at a CAGR of 6.10% during the forecast period. The Cosmetics Foundation market caters to a diverse range of consumers, primarily women of all ages, who seek to enhance their complexion, hide imperfections, and achieve a flawless look. This segment includes both mass-market and premium/luxury products, offering a wide price range, formulation, coverage, packaging, and shades. The industry's main revenue drivers are various, from changing lifestyle and fashion preferences, growing disposable income and purchasing power, rising awareness of personal grooming and cosmetic hygiene, to evolving expectations and needs of different skin types, skin tones, and skin concerns. In addition, social media platforms and beauty influencers have a significant impact on consumer behavior and purchasing decisions, promoting product innovation, customization, and engagement.

There are two broad categories of foundation -

- Liquid Foundation
- Powder Foundation

Liquid foundation is a liquid product that is applied to the skin with the help of a sponge or brush. It provides excellent coverage and is easy to blend into the skin. It is available in a broad range of colors and finishes, such as matte, dewy, and satin. Powder foundation is a powder product that is applied to the skin with the help of a sponge or brush. It provides a medium to full coverage and is best suited for oily or combination skin.

Cosmetics foundation is a beauty essential for many individuals, including women and men. Women use it to even out their skin tone, cover blemishes and imperfections, and create a flawless base for the rest of their makeup. Men also use cosmetics foundation to conceal any skin discoloration or unevenness, and create a more polished appearance.

According to market research reports, North America and Europe are expected to dominate the Cosmetics Foundation market, accounting for a significant market share percent valuation. In North America, the market share is expected to be around 35%, while in Europe, it is expected to be around 30%. The Asia-Pacific region is also expected to witness significant growth in the Cosmetics Foundation market in the coming years, with an expected market share of around 25%. The growth of the market in this region can be attributed to the increasing middle-class population, rising disposable incomes, and changing lifestyles of consumers. Other regions such as Latin America and the Middle East and Africa are also expected to witness steady growth in the Cosmetics Foundation market, with an expected market share of around 5% in each region.

The cosmetics foundation market is highly competitive and diverse with various major players like L'Oreal Paris, KIKO MILANO, REVLON, Estée Lauder, Make Up For Ever, Fenty Beauty, Dior, Chanel, Burberry, Amorepacific, Shiseido, Laura Mercier, Kao, Pola Cosmetics, KOSÉ SEKKISEI, Avon True, Chando, and Maybelline. These companies offer a wide range of foundation products based on various skin types, textures, and shades.

According to market research, L'Oreal Paris had a global revenue of \$27.6 billion in 2019, while Estée Lauder had a revenue of \$14.3 billion in the same year. Maybelline recorded a revenue of \$1.2 billion, while KOSÉ SEKKISEI had a revenue of \$1.1 billion in 2019. These figures indicate the strong market presence of these companies in the cosmetics foundation market.

Click here for more information: <https://www.reportprime.com/cosmetics-foundation-r897>

The Gaming Monitor Market is expected to grow from USD 9.40 Billion in 2022 to USD 21.50 Billion by 2030, at a CAGR of 12.51% during the forecast period. The Gaming Monitor target market is composed of avid gamers who prioritize high-quality graphics and smooth gameplay. These consumers typically require high-end PCs and graphics cards to match the capabilities of their gaming monitors. As a result, the market primarily comprises of enthusiasts who are willing to invest substantial amounts in top-of-the-line products. One of the major factors driving revenue growth in the Gaming Monitor market is the increasing popularity of esports. With the rise of esports tournaments and streaming platforms, gamers are seeking monitors with high refresh rates, low input lag, and accurate color representation to enhance their gaming experience. Additionally, advancements in technology such as HDR, G-Sync, and FreeSync are also driving demand for these monitors.

According to market research, North America and Asia Pacific regions are expected to dominate the Gaming Monitor market in the coming years. North America is projected to hold the highest market share percentage valuation due to the growing popularity of eSports and high demand for gaming peripherals. Additionally, the rise in the number of gaming enthusiasts in the region is also a contributing factor to the growth of the market. On the other hand, the Asia Pacific region is anticipated to hold a significant market share percentage valuation due to the substantial presence of gaming companies and the increasing adoption of gaming monitors in

countries like China, Japan, and South Korea. The region's population of young gamers is also among the driving factors. Europe is also expected to have a significant market share percentage valuation in the Gaming Monitor market. The region's growth can be attributed to the rise in professional gaming and an increase in consumer disposable incomes.

The gaming monitor market is highly competitive and continuously evolving. Some major players in the market are AOC/Philips, ASUS, Acer, MSI, Samsung, Dell, LG, Lenovo, HP, HKC, BenQ ZOWIE, Viewsonic, Razer, Gigabyte, and SANC. These companies are striving to develop technologically advanced gaming monitors that provide a better gaming experience to users.

In terms of sales revenue, Acer reported sales of \$6.3 billion in 2020, while Dell sales revenue was around \$75 billion in 2021. Samsung's revenue in 2020 was \$170 billion, while LG reported sales of around \$56 billion in the same year.

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The Walkbehind Lawnmower Market is expected to grow from USD 6.70 Billion in 2022 to USD 9.50 Billion by 2030, at a CAGR of 5.00% during the forecast period. The Walkbehind Lawnmower target market comprises of residential, commercial and industrial users who require a reliable and efficient lawn mower to maintain their landscape. The key factors driving revenue growth of the Walkbehind Lawnmower market include changing lifestyles and increasing disposable incomes, growing demand for landscaping services and products, and the need for proper lawn maintenance in parks, gardens, sports fields and residential complexes. In recent years, there has been a shift towards environmentally friendly lawn mowers that are powered by electricity or battery. This has led to the development of innovative and eco-friendly Walkbehind Lawnmowers that are quieter, emit fewer pollutants and are more energy efficient. Another trend in the Walkbehind Lawnmower market is the growing popularity of robotic mowers that can operate autonomously and provide an automated solution for lawn maintenance.

Based on recent market research reports, the North American region is expected to dominate the walk-behind lawnmower market with a market share of around 42% by 2030. This is mainly due to the increasing popularity of gardening and lawn maintenance in the region, along with the presence of prominent manufacturers. The European market is expected to follow closely behind with an expected market share of around 38% by 2025. This is due to the high demand for lawn mowers in countries like the UK, Germany, and France, along with the increasing trend of green spaces in urban areas. The Asia-Pacific region is expected to witness significant growth in the coming years and is expected to hold a market share of around 15% by 2025.

The global Walkbehind Lawnmower Market is highly competitive, with many leading companies operating in the sector. Some of the major players in the market include Stanley Black & Decker (DeWalt), Techtronic Industries Co. Ltd, Stihl holding AG, Husqvarna, Makita, TORO COMPANY, Bosch, Honda, GreenWorks, Stiga Group, HiKOKI, EMAK, John Deere, Einhell Germany AG, Ariens, Chevron Group, AL-KO Geräte GmbH, WORX, LEO Group, and Masport.

The sales revenue figures of some of the leading companies in the Walkbehind Lawnmower Market are as follows:

- Stanley Black & Decker (DeWalt): \$14.4 billion
- Techtronic Industries Co. Ltd: \$9.5 billion
- Husqvarna: \$4.2 billion
- TORO COMPANY: \$3.4 billion
- Makita: \$3.2 billion
- Honda: \$2.6 billion

Click here for more information: <https://www.reportprime.com/walkbehind-lawnmower-r899>

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