

"The Cannabis Preacher: Sermon Two" Dives Further into the Challenges of the Maturing Cannabis Industry

The Cannabis Industry has been Experiencing Maturation and Consolidation as it Evolves from its Early Days of Legalization: Not Everything is Going Smoothly.

OAKVILLE, ON, CANADA, July 13, 2023 /EINPresswire.com/ -- The long-awaited release of, "The Cannabis Preacher: Sermon Two," the highly anticipated

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While Perfect Cannabis may have evolved from a humble start-up, the ever-present themes of financial mismanagement, insatiable greed, and betrayal continue to grip the story's core.”

Garth B.

follow-up novel to the best-selling book, "The Cannabis Preacher: Sermon One," is now available to the public. This captivating sequel delves deeper into the evolving cannabis industry, exploring the challenges faced by businesses and individuals within this emerging sector.

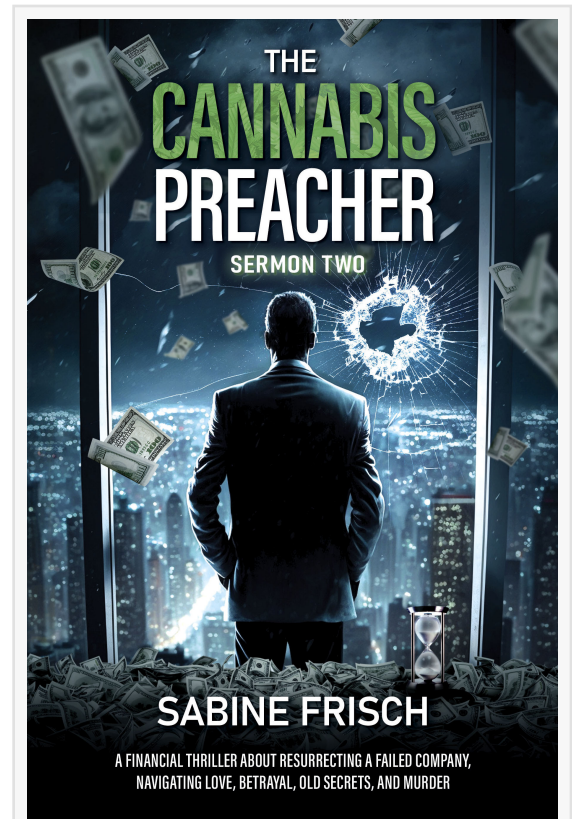
The cannabis industry has been undergoing significant maturation and consolidation as it progresses beyond its early stages of legalization and market growth. While advancements have been made, numerous pitfalls and scams persist, threatening the industry's stability. "The Cannabis Preacher: Sermon Two" sheds light on some of these issues through the lens of Perfect Cannabis Corp., the fictional company introduced in the first installment.

Author Sabine Frisch skillfully weaves together financial and personal challenges, providing readers with an engaging narrative that offers unique insights into the cannabis business landscape. With a rich tapestry of characters, "Sermon Two" picks up where its predecessor left off, pulling readers deeper into the world of Perfect Cannabis Corp.

Having garnered praise and captivated readers worldwide, "The Cannabis Preacher: Sermon One" laid the foundation for an enthralling series. Now, "Sermon Two" promises an even more engrossing experience, with unexpected twists and turns that will keep readers on the edge of their seats.

Some of the key issues from the industry highlighted in "Sermon Two" include:

- **Regulatory Compliance:** Navigating the complex and ever-evolving regulatory landscape presents challenges for businesses striving to meet ever-changing legal requirements.
- **Financial Instability:** Financing concerns and capital-intensive operations contribute to constant financial struggles within the industry.
- **Market Volatility:** Fluctuations in revenue and profitability due to changing regulations, consumer preferences, and supply and demand imbalances.
- **Investment Scams:** Unscrupulous individuals taking advantage of unsuspecting investors through fraudulent schemes and misleading opportunities.
- **Illicit Market Competition:** The persistence of the illicit cannabis market poses unfair competition and, in fact, danger.
- **Quality Control and Safety Concerns:** Ensuring consistent product quality and safety remains a challenge, with issues such as contamination and mislabeling impacting consumer trust.



Cover Image: The Cannabis Preacher: Sermon Two

"The Cannabis Preacher: Sermon Two" is set to captivate readers and industry professionals alike, shedding light on the ongoing evolution of the cannabis marketplace. With its engrossing narrative and timely exploration of pertinent issues, this novel is a must-read for anyone seeking a deeper understanding of the cannabis industry.

To learn more about "The Cannabis Preacher: Sermon Two," visit www.thinkingdogpublishing.com, or [Amazon](https://www.amazon.com). For follow-up information and interview requests please contact Thinking Dog Publishing.

About the Author:

Sabine Frisch is a critically acclaimed author known for her captivating storytelling and deep understanding of the cannabis industry. With "The Cannabis Preacher: Sermon One" receiving widespread acclaim, Frisch continues to captivate readers with her thought-provoking narratives in "Sermon Two." Her [SoundMaster](#) series of country music romance novels, published under the pen name, Sabine Keevil, have also received extensive positive reviews from readers and country music industry magazines and blogs.

Sabine Frisch

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