

UnaTerra and EIT Climate-KIC Join Forces to Bring Transformative Scale to Businesses That Accelerate Climate Action

The partnership represents a shared commitment to support businesses enabling to meet our climate challenges and forming the building blocks of a new economy.

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SWITZERLAND, July 12, 2023

/EINPresswire.com/ -- UnaTerra

[Venture Capital](#) Impact Fund and EIT Climate-KIC, Europe's leading climate [innovation](#) agency, have today signed a strategic investment partnership to work together on accelerating climate action with a shared ambition to generate transformative climate impact and respond to the pressing biodiversity loss challenge.



Kirsten Dunlop, CEO of EIT Climate-KIC said:

"We know that a just, climate-resilient, beautiful future is possible. But to get there we need to invest in it. We need to create and connect solutions in integrated ways, and we urgently need to mobilise funds and investors who wish to bring that future into being. We are in a race to limit warming below 2°C. That will only be possible through profoundly transformative innovations in business models and in economic models. We must be bold enough to challenge our own assumptions and ambitious enough to fundamentally transform whole places and ways of living through systems change.

Investing for 1.5C is about making a clear statement that we're ready to shift mindsets and behaviours not only to limit warming, but to create a world where we thrive. It says that we are willing and able to invest in entrepreneurs who are building the high-impact businesses of the future, reshaping demand for energy and materials. And that we are willing to work collaboratively with like-minded investors to integrate solutions and demonstrate new possibilities."

UnaTerra joins the EIT Climate-KIC community and provides further momentum to the

implementation of the European Green Deal and Horizon Europe Innovation Missions. The collaboration unlocks new innovation opportunities with each organisation bringing unique skills to the partnership.

Luca Zerbini, CEO and Founding Partner of UnaTerra said:

“At UnaTerra we want to scale solutions, at speed, that lift the world out of climate change and biodiversity loss.

This requires investing as a means, not an end, to go where markets have failed and impact has fallen short. Delivering both, a fair financial return, and more importantly, promote and scale prosperity for both people and the planet.

This is why we are excited to partner with EIT Climate-KIC on Investing for 1.5C and we look forward to supporting businesses that genuinely impact climate and biodiversity through this unique partnership.”

Under the partnership, EIT Climate-KIC provides UnaTerra with strategic guidance, climate impact advice, and portfolio shaping support. The initiative includes the generation of a uniquely diverse pipeline of investment opportunities through the ClimAccelerator programme, unparalleled reach across the EU innovation landscape through place-based innovation programmes and systemic impact guidance drawn from across the EIT Climate-KIC network. UnaTerra brings strategic growth guidance to EIT Climate-KIC supported start-ups that address the joint challenge of climate change and biodiversity loss. UnaTerra aims to inject additional innovation capital and provide scale support to the most promising innovators from across Europe.

UnaTerra and EIT Climate-KIC are working together as part of the new Investing for 1.5C initiative, led by EIT Climate-KIC. UnaTerra joins the EIT Climate-KIC community, providing further momentum to the implementation of the European Green Deal and Horizon Europe Innovation Missions, while EIT Climate-KIC joins the ecosystem of UnaTerra as one of the selected partners for this unique European impact investing platform.

About EIT Climate-KIC

EIT Climate-KIC is Europe’s leading climate innovation agency and community, using a systems approach to shape innovation to support cities, regions, countries and industries meet their climate ambitions.

Together with partners across the globe, EIT Climate-KIC acts to bridge the gap climate commitments and current reality by enabling decision makers and investors to act. They find and implement solutions in integrated ways and mobilise finance. They build skills to accelerate learning and explore innovation, opening pathways to shift mindsets and behaviours. Through radical collaboration, EIT Climate-KIC orchestrates large-scale demonstrations that show what is possible when cycles of innovation and learning are deliberately designed to trigger exponential

decarbonisation and build resilient communities.

For more visit our website: www.climate-kic.org

Or reach out to our press contacts:

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About Una Terra Venture Capital Impact Fund

Una Terra was born out of a common desire: to make the world a more sustainable place. Our founding partners wanted to find a way for People, Profit and Planet to exist together in harmony – and through their unrivalled experience knew the only way to deliver on this goal was to identify and help grow proven sustainable technologies.

Since our inception - using the UN's Sustainable Development Goals (SDGs) as a blueprint for our investment strategy - we have been helping to create the next generation of industry leading impact businesses dedicated to solving the world's toughest challenges, starting with preserving and restoring biodiversity while also mitigating climate change.

Una Terra's ambition is to not only invest capital, but also provide direct support and capabilities, education and leadership to companies that want to transform entire industries with commercial technology and innovation, with asset-light models that can be scaled through marketing, commercial introductions, partnerships, new market entry and accelerated go to market.

UnaTerra received the "Innovative Fund for our Future Award" from the World Economic Forum (Uplink) and is an "Impact Assets IA50 Emerging Impact Manager". UnaTerra is an active member of UN Global Compact, UN-supported Principles for Responsible Investment (PRI), UN Sustainable Development Goals (SDGs), Capitals Coalition, Sustainable Market Initiative (SMI) and Terra Carta, European Venture Philanthropy Association (EVPA), World Economic Forum (WEF) and Klosters Forum (KF).

UnaTerra is an Art. 9 Fund according to European Sustainable Finance Disclosure Regulation (SFDR), and a B-Corp (Pending) organization, as well as committed to 1% philanthropic investment for the Planet. Finally, UnaTerra is part of the Swiss Venture Capital Association (SECA).

Visit our website to learn about us, join us, and work with us: <https://unaterra.vc/>

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