

# Market Analysis: Treadmill Machines Market, Air Fryers & Deep Fryer Market, Cross Country Ski Equipment Market till 2030

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*Market Analysis: Treadmill Machines Market,  
Air Fryers & Deep Fryers Market,  
Cross Country Ski Equipment Market forecasted for 2023-2030*

SEATTLE, WASHINGTON, USA, July 14, 2023 /EINPresswire.com/ -- The Treadmill Machines Market is expected to grow from USD 5.30 Billion in 2022 to USD 6.00 Billion by 2030, at a CAGR of 1.70% during the forecast period. The Treadmill Machines market is primarily targeted towards individuals who are health-conscious and prefer working out indoors. This includes fitness enthusiasts, gym-goers, and individuals who prefer exercising in the comfort of their homes. The market also includes corporate and commercial sectors, as it is extensively utilized in offices and fitness centers. The major factors driving revenue growth in the Treadmill Machines market include the increasing emphasis on physical fitness and personal wellness, technological advancements, and the availability of virtual fitness programs. The COVID-19 pandemic has also contributed to the surge in demand for Treadmill Machines as individuals prioritize at-home workouts due to gym closures and social distancing measures.

There are two main types of treadmill machines:

- Single Function
- Multifunctional Treadmill

Single function treadmills are designed for running and walking, and they have basic features such as adjustable speed and incline. On the other hand, multifunctional treadmills offer a range of additional features such as heart rate monitoring, calorie tracking, and even virtual reality experiences. These advanced features help to enhance the workout experience and make it more enjoyable for users.

Treadmill machines are used in both residential and commercial settings. In residential settings, they are commonly used for home workouts and fitness activities. Treadmill machines in residential settings are designed for personal use and are often cheaper than commercial models. Commercial treadmills, on the other hand, are designed for use in gyms, fitness centers, and health clubs. They are built for heavy usage and are sturdier and more durable than residential models.

According to market research reports, North America and Europe are expected to dominate the Treadmill Machines market. As of 2022, North America holds the largest market share of about 38%. This is due to the increasing health concerns of the population, the rise in the number of health clubs and gyms, and the growing demand for fitness equipment. Europe is also expected to hold a significant market share of around 31% by 2030, due to increased awareness for fitness and healthcare, and growing investments in the health and fitness industry. However, the Asia-Pacific region is also expected to see significant growth in the Treadmill Machines market due to the increasing middle-class population, rising disposable incomes, and the growing demand for home fitness equipment. It is expected to hold a market share of around 24% by 2030.

The global treadmill machines market is highly competitive and fragmented, with the presence of a large number of key players. Some of these companies are ICON Health & Fitness, Life Fitness, Technogym, Precor, Nautilus, Johnson Health Tech, Dyaco, Shuhua Sports, True Fitness, Shanxi Orient, Impulse, Yijian, WNQ Fitness, BH Fitness, IFIT, Landice, Peloton, Precor, and Nautilus.

In terms of revenue, ICON Health & Fitness and Nautilus are some of the leading companies in the industry, with estimated sales revenues of \$1.46 billion and \$390 million, respectively. Life Fitness and Technogym are other major players in the market with estimated revenues of \$730 million and \$750 million, respectively.

Click here for more information: <https://www.reportprime.com/treadmill-machines-r930>

The Air Fryers & Deep Fryers Market is expected to grow from USD 1.40 Billion in 2022 to USD 2.30 Billion by 2030, at a CAGR of 6.70% during the forecast period. Air Fryers and Deep Fryers are kitchen appliances that have become increasingly popular in recent years. The target market for these products includes households and commercial kitchens, such as restaurants and cafes. The major factors driving revenue growth in the Air Fryer and Deep Fryer market are convenience, versatility, and health consciousness. Air Fryers offer a healthier alternative to traditional deep fryers as they use little to no oil to cook food, resulting in lower-fat content while providing a similar taste. In contrast, Deep Fryers are the preferred choice for those looking for traditional deep-fried recipes with a crispy texture. The growing popularity of fried food recipes, especially in emerging countries, is expected to drive revenue growth in the Deep Fryer market.

According to recent market research, North America is expected to dominate the Air Fryers & Deep Fryer market, with a market share of around 38% by the end of 2030. This is due to the increasing consumer demand for healthier fried foods and the availability of various types of Air Fryers & Deep Fryers in the region. Europe is expected to hold the second-largest market share of the Air Fryers & Deep Fryers market, with a market share of around 28%. The growing awareness about obesity and health issues, along with the increasing adoption of faster cooking methods, is expected to drive the market growth in this region. The Asia Pacific (APAC) region is expected to exhibit the fastest growth in the Air Fryers & Deep Fryers market, with a projected market share

of around 26% by the end of 2030. The rise in disposable income and the growing urbanization in this region is expected to drive the market growth.

The air fryers and deep fryers market is highly competitive with a large number of players active in the market. Philips, SEB, Hyundai, Joyoung, Midea, Liren, LOCK&LOCK, Royalstar, Ningbo Biyi, Shanghai Hongxin, Zhejiang Suteng Industrial and Trading co.,Ltd., Breville, GoWISE USA, Cuisinart-Conair, Delonghi, German Pool Group, Avalon Bay, YEDI, and Vonshef-DOMU are some of the major players in the market.

Philips reported sales revenue of USD 21.2 billion in 2020, while SEB reported sales revenue of USD 8.5 billion in the same year. Breville reported sales revenue of USD 374 million in 2020, while Cuisinart-Conair reported sales revenue of USD 2 billion in the same year. These sales revenue figures indicate the market share and growth potential of these companies operating in the air fryers and deep fryers market.

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The Cross Country Ski Equipment Market is expected to grow from USD 7.00 Billion in 2022 to USD 8.80 Billion by 2030, at a CAGR of 3.30% during the forecast period. The Cross Country Ski Equipment market is a niche market with a relatively small target audience, which includes recreational and professional athletes who participate in cross country skiing. The target audience typically consists of individuals who live in regions with winter weather conditions and access to cross country skiing facilities. Furthermore, the target market may also include individuals that want to engage in cross country skiing as part of a fitness regimen. The increasing popularity of winter sports, particularly cross country skiing, is one of the primary factors that drive revenue growth in the Cross Country Ski Equipment market. The growing number of winter sports enthusiasts has resulted in higher demand for equipment and apparel that cater to this niche market.

MR, Europe is expected to dominate the cross country ski equipment market with a market share of over 50%. This is primarily due to the presence of a significant number of snow-capped mountains and ski resorts in countries such as Norway, Sweden, Switzerland, and Austria. The Asia Pacific region is also expected to experience significant growth in the market share of cross country ski equipment due to increasing popularity and adoption of winter sports. North America is expected to hold a significant market share in the cross country ski equipment market with the presence of a large number of winter sports enthusiasts and well-established ski resorts. The market share of cross country ski equipment is forecasted to witness steady growth in South America and the Middle East and Africa, due to the rising popularity of winter sports and growing tourism industry.

The global cross country ski equipment market is highly competitive with a few major players dominating the market. The major companies operating in the market include Amer Sports, Skis Rossignol, K2 Sports, Fischer Sports, Tecnica, Burton, The North Face, HEAD UK Ltd., Swix Sport,

Scott, Dynafit, and Black Diamond Equipment. These companies offer a wide range of products such as cross country skis, ski poles, boots, and accessories.

In terms of sales revenue, Amer Sports generated \$2.7 billion in revenue in 2020, while Skis Rossignol generated \$288 million in the same year. Fischer Sports generated €191 million in revenue in 2020.

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