

# Announcement of IX Asia Tokenization Advisory Committee New Members

*To provide the professional worldwide with a transparent and standardized classification scheme to determine sector and exposure of particular digital assets*

HONG KONG, CHINA, July 12, 2023 /EINPresswire.com/ -- Today, IX ASIA INDEXES announced the two new members joining the IX Asia Tokenization Advisory Committee ("Advisory Committee"). Ms. Joanna Chin and Mr. Vincent Lau will be newly appointed as advisers of the Advisory Committee, effective 1 August 2023.

After the new appointment, there will be nine members in the Advisory Committee. The Advisory Committee would like to welcome the two new members.

For more details about Ms Joanna Chin and Mr. Vincent Lau, please refer to Appendix 1.

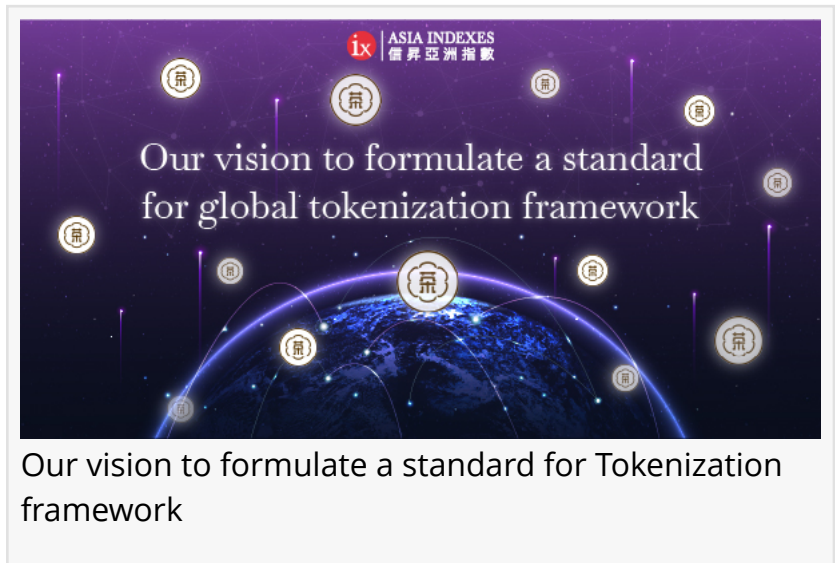
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## About IX Asia Indexes

IX Asia Indexes ("IXAI") is an index service division of the IX Capital International Limited. Aiming to become one of the leading index compilers in Asia, its services in the areas of both real and digital assets cover index consultancy, index design, index calculation and dissemination, and



Our vision to formulate a standard for Tokenization framework

index education. It is missioned to bring transparency and standardization to the digital asset and tokenisation world through building an investment-grade and rules-based benchmarks.□□

IXAI launched the award winning ixCrypto Index (IXCI) in 2018, followed by two new Indexes ixBitcoin (IXBI) and ixEthereum (IXEI) Index to complete the ixCrypto Index Series in early 2021. They are currently available in 85 countries via Nasdaq and IX Asia Indexes Company data feed to Bloomberg, Reuters, banks institutions and information vendors. Today IXAI runs 24 different crypto indexes with 14 real time indexes are disseminated every 5-second for 7x24 since 23 June 2022.

For more information on data dissemination and product licensing, please visit <https://ix-index.com/> or contact [licensing@ix-index.com](mailto:licensing@ix-index.com)□

About IX Asia Indexes Advisory Committee and IX Asia Tokenization Advisory Committee

To ensure the professionalism and impartiality of the index methodologies and operations, IX Asia Indexes has established its index advisory committee (“IAC”) and tokenisation advisory committee (“ITC”) with representation from different industries, including fund management, exchanges, brokerage, financial blockchain experts, crypto service providers, etc. The two committees IAC and ITC will meet at least quarterly and half yearly respectively to discuss matters relating to the IX Asia Indexes and digital asset tokenisation development, including to review and to comment the data sources, methodologies, and operations of IX Asia Indexes and digital asset classification, to provide guidance to the future development of new IX Asia Indexes and tokens; and to handle other issues and decisions on an as-needed basis.

Webpage: <https://ix-index.com/committee.html>

## Appendix 1

### IX Asia Tokenization Advisory Committee New Member

Ms Joanna Chin  
Head of Legal & Regulatory Affairs  
Tickrs Financial Singapore Pte.Ltd.

Joanna has extensive legal and capital markets experience, specializing in regulatory matters, commercial law, governance and compliance, particularly on emerging digital technologies. Prior to joining Tickrs Financial Singapore Pte Ltd, a capital markets services license holder in Singapore as the Head of Legal and Regulatory Affairs, Joanna was the Head of Market Facilitation at the Bursa Malaysia Derivatives Berhad, responsible for overseeing the strategic

approach on jurisdictional and regulatory complexities, and Head of Group Integrity, Governance and Compliance of Bursa Malaysia Berhad, leading the regulated exchange holding company's enterprise compliance and integrity programs oversight. Her many years of regulatory experience includes roles in capital markets development, regulatory reforms and implementation and supervision at the Securities Commission Malaysia (SC). During this time, she played a key role in the development and implementation of SC's digital initiatives which include the introduction of digital asset exchanges that facilitate the trading of digital assets. Before joining SC, she was a lawyer in corporate and commercial practice.

Mr. Vincent Lau  
Co-founder and CEO  
Digital Vision Brands Holdings Limited

Vincent is a blockchain industry veteran with extensive experience in leading business development and investment at leading cryptocurrency exchanges including Huobi Global, OKEx and Bitfinex. Before he founded Digital Vision Brands Holdings in 2021, he led a global venture and incubation lab with fund size reaching USD500M, being one of the biggest at the time in Asia and achieving high success rate in crypto and NFT related incubation in raising project values and valuation. He held various management roles at E-commerce marketplace HKTVmall, Groupon and marketing firm iClick Interactive.

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