

Bike Sharing Market Growth, Outlook, Demand, Key Players Analysis and Opportunity 2023-2028

The global market for bike sharing is driven by the increasing traffic congestion on roads.

SHERIDAN, WYOMING, UNITED STATES, July 11, 2023 /EINPresswire.com/ -- How Big is the Bike Sharing Market?:

IMARC Group's latest report, titled "Bike Sharing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028", offers a comprehensive analysis of the industry, which comprises insights on the bike sharing market trends. The



Bike Sharing Market Trends

report also includes competitor and regional analysis, and contemporary advancements in the market. the global bike sharing market size reached US\$ 3.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.7 Billion by 2028, exhibiting a growth rate (CAGR) of 4.86% during 2023-2028.

What is a Bike Sharing?:

Bike sharing refers to a shared transportation service that offers conventional bikes for short-term use in exchange for a fee. It enables individuals to rent a bike from one docking station and return it to another within the same system. This environmentally friendly mode of transportation allows riders to travel without fuel consumption, thereby reducing carbon dioxide (CO2) emissions. Bike sharing is particularly designed for commuters who can conveniently pick up bikes when needed at various locations and times. It provides a cost-effective and convenient means of transportation, primarily for short-distance trips. Additionally, it offers financial savings, helps alleviate road congestion, and provides health benefits such as preventing depression and anxiety while improving overall fitness.

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sharing-market/requestsample

Competitive Landscape with Key Players:

The competitive landscape of the industry has also been examined along with the profiles of the key players being

- Beijing Xiaoju Technology Co. Ltd
- · Bird Rides Inc
- BIXI Montréal
- CycleHop LLC
- Donkeyrepublic Admin Aps
- JCDecaux Group
- · Lime, Lyft Inc
- Nextbike GmbH (TIER Mobility AG)
- SG Bike Pte. Ltd. (ISOTeam Ltd.)
- Smoove
- Uber Technologies Inc

Bike Sharing Market Growth, Demand and Development:

The global market for bike sharing is driven by the increasing traffic congestion on roads. Also, the growing concerns regarding environmental pollution have led to a rising demand for eco-friendly transportation solutions, thereby fueling the bike-sharing market. Additionally, continual advancements in the Internet of Things (IoT) technology, the development of user-friendly mobile payment apps, and improved global positioning system (GPS) capabilities are supporting the demand for bike sharing. Moreover, governments worldwide are initiating initiatives to develop reliable bike-sharing infrastructure, especially in the context of the proliferation of smart cities. Other factors, such as growing consumer awareness of fitness and a healthy lifestyle, rising fuel prices, and increased venture capital investments, further contribute to the market.

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Key Market Segmentation:

Breakup by Bike Type:

- Traditional and Convectional
- E-Bikes

Breakup by Sharing System:

- Docked
- Dock-Less

Breakup by Application:

- Short Term
- · Long Term

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- · Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key Highlights of the Report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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