

# Hair Color Market Size, Share And Growth Analysis For 2023-2032

*The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032*

LONDON, GREATER LONDON, UK, July 20, 2023 /EINPresswire.com/ -- The Business Research Company's "Hair Color Global Market Report 2023" is a

comprehensive source of information that covers every facet of the market. As per TBRC's market forecast, [the hair color market size](#) is predicted to reach \$32.99 billion in 2027 at a CAGR of 9.1%.

The [growth in the hair color market](#) is due to the increase in spa and salon services. North America region is expected to hold the largest hair color market share. Major players in the hair color market include Henkel AG and Co. KGaA, Coty Inc., L'Oreal SA, Kao Corporation, Avon Products, Revlon Inc., The Estée Lauder Companies Inc., Godrej Consumer Products Limited.

## Hair Color Market Segments

- By Usage: Permanent Hair Color, Semi-Permanent Hair Color, Temporary Hair Color, Hair Highlights And Bleach
- By Distribution Channel: Offline, Online
- By Application: Total Gray Coverage, Touch-Up For Roots, Grays Highlighting
- By End-User: Male, Female, Unisex
- By Geography: The global hair color market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Hair colors are used to cover grey hairs, restore the original hair color, and change the structure and color of hair. Hair color refers to hair dye to highlight the hairs and improve the overall appearance of the hairs and make them look more appealing. The hair color creates hues that reflect light and make the hair look more vibrant and bouncier.



Read More On The Hair Color Global Market Report At:

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