

U.S. Enterprise Agile Transformation Services Market Size Expected to Reach USD 18.19 Billion by 2026 - Predicted by AMR

Need for accelerated product progress and improved communication & alliance is like to boost enterprise agile transformation services market growth in future.

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EINPresswire.com/ -- Allied Market Research published a new report, titled, "The [U.S. Enterprise Agile Transformation Services Market Size Expected to Reach USD 18.19 Billion by 2026 - Predicted by AMR.](#)" The report offers an extensive analysis of key growth strategies, drivers,

opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The U.S. enterprise agile transformation services market size was valued at \$4,915.43 million in 2018, and is projected to reach \$18,189.32 million by 2026, registering a CAGR of 17.9% from 2019 to 2026.

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Increase in need for accelerated product development, surge in demand to improve teamwork & communication in enterprises, and shift in business needs drive the growth of the U.S. enterprise agile transformation services market. On the other hand, frequent failure rates happen to hamper the growth to some extent. However, the increase in adoption of agile services among non-IT industries and emerging applications of agile in growing Big Data



landscape are expected to create a number of opportunities for the key players in the industry.

The U.S. enterprise agile transformation services market is segmented based on methodology, service type, organization size, industry vertical, and region. Depending on methodology, the market is divided into scrum, scrumXP, scrumban, kanban, custom hybrid, and others. By service type, it is categorized into agile readiness assessment, training & coaching services, development services, consulting, and others. On the basis of organization size, it is bifurcated into large enterprises and SMEs. As per industry vertical, it is classified into, BFSI, IT & telecom, retail, media & entertainment, government & public sector, manufacturing, healthcare, and others. Region wise, it is analyzed across Western U.S., Southeastern U.S., Southwestern U.S., Northeastern U.S., and Midwestern U.S.

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Based on service type, the agile development segment garnered the major share in 2018, holding more than half of the total market. Growing need to transform industries along with rapidly evolving technologies is driving the demand for agile development services. At the same time, the agile consulting segment would cite the fastest CAGR of 20.8% throughout 2019-2026.

Based on organization size, the large enterprises segment accounted for more than three-fourths of the total market revenue in 2018 and is expected to dominate throughout the forecast period. The increase in need to manage large teams with different mindset of people across the whole organization spurs market growth. The SMEs segment, on the other hand, is expected to grow at the fastest CAGR of 21.1% during the study period.

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Based on geography, the western U.S. segment contributed to more than one-fourth of the total market share in 2018 and is anticipated to rule the roost till 2026. Simultaneously, the midwestern U.S. segment is projected to register the fastest CAGR of 20.6% BY 2026. Increase in inclination toward digital transformation and rise in need to overcome negative developments such as, diminishing revenues, new competitors, and layoffs are the major factors generating opportunities for the market across this region.

The key market players analyzed in the report include Agile Sparks Broadcom Inc., Hexaware Technologies Limited, Endava Plc, Cognizant Technology Solutions Corporation, International Business Machines Corporation, LeadingAgile, Symphony Solutions, Xebia Group, and others.

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Key Findings of the U.S. Enterprise Agile Transformation Services Market:

□ Based on service type, the development services segment is expected to exhibit significant share in the U.S. enterprise agile transformation services market during the forecast period. The growth of this segment is mainly attributed to the evolving technologies and growing need to transform industries.

□ Based on organization size in U.S. enterprise agile transformation services market analysis, the large enterprises segment generated the highest revenue share in 2018. With the growth in customer expectations, the need to operate and provide faster services to customers is fueling the market growth of this segment.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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