

# Hostfully Introduces AI-Powered Itinerary Planner, Revolutionizing the Guest Experience in Digital Guidebooks

*Hostfully announces the launch of its groundbreaking AI-powered itinerary planner, a first-of-its-kind feature in the digital guidebook industry.*

SAN FRANCISCO, CALIFORNIA, UNITED STATES, July 12, 2023 /EINPresswire.com/ -- [Hostfully](#), a leading provider of software solutions for vacation rental companies, short-term rental managers, and professional multi-property hosts, is proud to announce the launch of its groundbreaking AI-powered itinerary planner, a first-of-its-kind feature in the [digital guidebook industry](#). This innovative tool empowers hosts to offer personalized experiences to guests with remarkable efficiency and ease, creating unforgettable moments while streamlining their operations.

The new AI-powered itinerary planner is designed to enhance the guest experience by curating tailored itineraries based on their unique travel arrangements and preferences. Guests can simply input their desired type of activities, group size, duration of stay, and other relevant details, and within minutes the AI tool will map out comprehensive itineraries showcasing the best local attractions, dining options, and customized recommendations. Hostfully is the first digital guidebook company to integrate such advanced artificial intelligence technology into its platform.

Margot Schmorak, CEO of Hostfully, expressed her enthusiasm about harnessing AI tools, stating, "These extremely powerful AI tools enable users to ask computers in regular and natural language. We immediately saw the opportunity it presented in the hospitality sector." By harnessing the capabilities of AI, Hostfully is revolutionizing the way hosts engage with their guests and provide unforgettable travel experiences.

The AI tool's personalized itineraries and improved guest experiences are likely to have a meaningful ripple effect on vacation rental business owners. With custom recommendations, guests are more likely to leave glowing 5-star reviews, thereby boosting the reputation of the rental properties, managers, and owners. Additionally, the tool enables hosts to provide amazing, unique guest experiences without the need to scale their front-office staff or spend countless hours planning individual itineraries. The AI takes care of the time-consuming process, offering hosts with more freedom to focus on other aspects of their business while still offering exceptional service.

Hostfully is committed to empowering hosts by equipping them with cutting-edge technology that enhances their operations and elevates the guest experience. David Jacoby, President at Hostfully commented on Hostfully's software and evolution, "Our digital guidebooks have always focused on providing the best possible experience to guests, including curated recommendations from the host. We are thrilled to be able to expand this by also providing AI-powered custom itineraries for guests."

Jacoby emphasized the scalability of the AI itinerary planner, stating, "Now guests will get the best of both worlds: the hidden local gems that only the host knows about, of course, and now it's also combined with the ideal recommendations based on the guest's preferences. Whether you are a solo traveler on a shoestring budget who likes hikes, or you're a wealthy couple who loves museums and theaters, your guidebook will be tailored uniquely to you."

As a preferred partner of major vacation rental platforms including Airbnb, Vrbo, and Booking.com, Hostfully continues to lead the industry by offering innovative solutions that redefine the guest experience. The introduction of the AI-powered itinerary planner further solidifies Hostfully's position as a trailblazer in vacation rental software, benefitting managers, owners, and guests alike.

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