

Venn Negotiation CEO Named Top 5 Finalist for LA Business Journal Award

Christine McKay Named Top-Five Finalist for Prestigious Award at Los Angeles Business Journal's Women's Leadership Symposium & Awards 2023

LOS ANGELES, CA, USA, July 12, 2023 /EINPresswire.com/ -- Christine McKay, CEO of Venn Negotiation, is a top-five finalist for the Emerging Woman-Owned Business Leader of the Year award at the Women's Leadership Symposium & Awards 2023, hosted by the Los Angeles Business Journal. The event, held on June 28th in Downtown Los Angeles, celebrates influential women in the business and community landscape.

McKay's nomination recognizes her commitment, expertise, and achievements at Venn Negotiation, where she aims to be the Negotiation Center of Excellence for small and mid-





2023 Venn Negotiation Logo

sized companies. Her success in securing beneficial deals for clients from industry giants has earned her this well-deserved recognition. In addition to her professional pursuits, McKay actively serves on several non-profit boards, including her role as Chair for Motivating Our Students Through Experience (MOSTe), providing educational opportunities for underserved young women.

Lillet L. Cholakian, CEO of NewGen Global Leaders and an attendee at the event, praised McKay's nomination, stating, "Christine McKay's inspiring dedication and accomplishments demonstrate exceptional leadership and a commitment to making a positive impact, earning her well-deserved recognition as a top-five finalist for the Emerging Woman-Owned Business Leader of the Year award."

Expressing gratitude for the nomination, McKay said, "It is an incredible honor to be recognized as a top-five finalist. I am passionate about empowering businesses and individuals through negotiation, and it is humbling to receive such esteemed recognition for my work." McKay's nomination highlights her exceptional leadership, passion, and efforts to drive positive change in the business community.

About Christine McKay: CEO and founder of Venn Negotiation, the Negotiation Center of Excellence for Small and Mid-Sized Companies, Christine McKay is an expert business negotiator and has negotiated numerous types of business relationships. An expert in David & Goliath negotiations and having worked on deals valued at over \$100 billion, McKay has negotiated with or for nearly half of the Fortune 500. She is a sought-after media guest, international speaker, and author of the book, Why Not Ask? A Conversation about Getting More.

About Venn Negotiation: Founded in 2019, Venn Negotiation is a trusted firm providing specialized negotiation services to small and mid-sized businesses. As the Negotiation Center for Excellence, they deliver tailored solutions through skilled experts, offering negotiation representation, team coaching, and strategic guidance. With a consultative approach and commitment to client growth, Venn Negotiation fosters enduring partnerships, empowering businesses to achieve successful negotiation outcomes and meet corporate objectives.

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