

# OK2Charge, Leading EV Charging Software Company, Joins Forces with Upfront, Pioneer in EV Charger Incentives and Rebates

*OK2Charge, a Leading EV Charging Software Company for Property Managers and Owners, Joins Forces with Upfront, a Pioneer in EV Charger Incentives and Rebates*

CHICAGO, IL, USA, July 12, 2023 /EINPresswire.com/ -- [OK2Charge](#), LLC, a prominent innovator in electric vehicle (EV) charging software solutions, is thrilled to announce a strategic partnership with [Upfront](#), a trailblazer in EV charger incentives and rebates.

This collaboration marks a significant milestone in the mission to accelerate the adoption of clean transportation and make EV charging more accessible and affordable for all.



Ok2Charge - the leading EV Charging platform for Property Owners and Operators

As the global transition to electric vehicles gains momentum, the need for robust charging infrastructure becomes increasingly vital. This strategic alliance brings together the complementary expertise of OK2Charge and Upfront to deliver a comprehensive solution that addresses the hardware, software, and affordability aspects of EV charging.

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By combining our respective strengths and innovation, we provide a holistic solution for a faster and wider EV charging infrastructure deployment that's both affordable and accessible for EV users.”

*Eric R Broughton, CEO of  
OK2Charge*

OK2Charge is renowned for its cutting-edge EV charging software for vacation rentals, single family, multifamily and the hospitality industry, providing advanced features such as remote management, real-time monitoring, billing solutions, and intelligent load management. Their innovative platform has empowered EV charging station operators to efficiently manage their networks, enhance

user experience, and optimize charging operations.

Upfront is playing a pivotal role in promoting the adoption of electric vehicles by offering a platform to find and redeem incentives and rebates for prospective EV charger owners and operators. Streamlining the redemption process for \$1B+ in state and utility rebate programs is instrumental to accelerate the deployment of EV charging stations across the United States.

Through this partnership, OK2Charge and Upfront aim to create a seamless EV charger purchasing experience.

"We are thrilled to join forces with Upfront in this groundbreaking partnership," said OK2Charge's CEO Eric Broughton. "By combining our respective strengths and innovation, we provide a holistic solution for a faster and wider EV charging infrastructure deployment that's both affordable and accessible for EV users."

The collaboration between OK2Charge and Upfront stems from a shared vision of a sustainable future powered by affordable clean transportation. This strategic alliance is the beginning for new opportunities for collaboration and growth while making a tangible impact towards building a greener world.

To see the OK2Charge and Upfront partnership in action visit the <https://shop.ok2charge.com/collections/all> to get started today!

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#### About OK2Charge

OK2charge is a leading provider of advanced EV charging software solutions. Their innovative platform enables efficient management, monitoring, and optimization of EV charging stations, empowering EV charging for property owners and operators worldwide.

#### About Upfront

Upfront helps merchants that sell clean energy products by turning billions of dollars of government and utility rebates into dramatically lower prices for their customers right at checkout. Founded in San Francisco in January 2023, Upfront is a Y Combinator-backed company and on a mission to make the everyday climate fight more affordable.

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