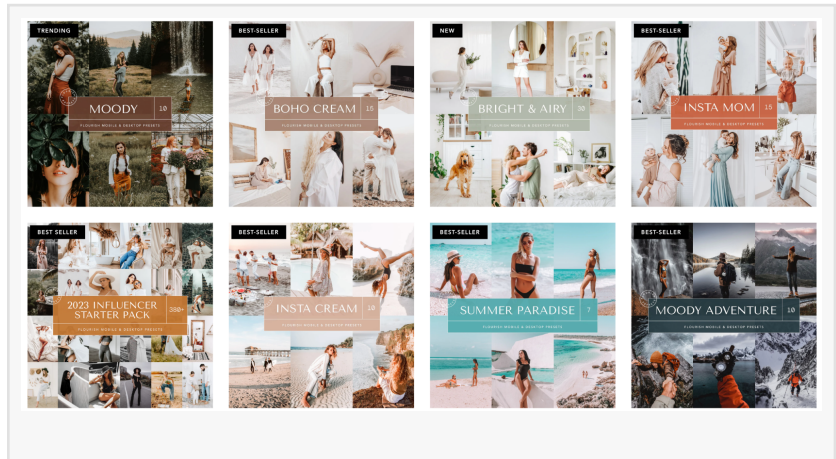


# Flourish Presets Launches Latest Collection Of Downloadable Lightroom Presets For Lightroom

*Flourish Presets has beginner friendly Lightroom presets to help users achieve consistent professional edits in less time.*

GLENDAL , CALIFORNIA, UNITED STATES, July 12, 2023

/EINPresswire.com/ -- Flourish Presets, the leading provider of professional Lightroom presets and LUTs is excited to launch its newest beginner friendly preset filters for the Adobe Lightroom app. These Lightroom presets are designed to help people achieve unique aesthetics for scroll-stopping social media content. Flourish Presets has created over 200+ unique presets, allowing users to produce consistent professional edits effortlessly in less time.



Founded in 2018 by Alexa Starr, a model turned photographer turned stay-at-home busy mum of three, Flourish Presets has grown from a family-run business to a team of ten, supported by a worldwide network of passionate photography and videography professionals.

To celebrate the launch, Flourish Presets is running a limited-time BOGO sale. Customers can get one preset free for every preset they purchase, allowing them to expand their collection and explore unlimited creative possibilities.

One of the key advantages of Flourish Presets is its one-time purchase, unlimited-use model. Unlike expensive apps with recurring subscription fees, Flourish Presets offers lifetime access presets, and free future updates without additional charges. This empowers users to elevate their content achieving their desired aesthetic without breaking the bank.

Each Lightroom preset includes several variants for different cameras and skin tones, ensuring stunning results with just a few clicks. By using Flourish Presets, photographers and content creators can save hours of manual editing, allowing them to focus on creating engaging content and growing their brand.

The latest product releases from Flourish Presets include holiday-themed presets such as "Holiday Magic," "Cozy Christmas," and "Bright Christmas." Additionally, the season-themed presets like "Autumn Glow" and "Frosty," as well as food-themed presets like "Bright & Tasty" and "Bright Food," cater to various photography genres. Flourish Presets also offers ethnicity or lifestyle-themed presets like "Boho Life," "Brown Beauty," and "Ohana," as well as place-themed presets like "Island Vibes" and "California Vibes." To cater to the automotive photography niche, Flourish Presets provides "Automotive" presets to enhance car photography shoots.

Among Flourish Presets' notable collections, "Monochrome" offers timeless elegance and artistic expression, perfect for those who appreciate the beauty of muted black-and-white imagery. The "Autumn Glow Preset" brings the enchanting beauty of the season to life with warm, golden hues and a gentle, nostalgic atmosphere.

Customers have been raving about the presets, with Anna H. stating, "I've tried them all and these are the best lightroom presets. They are very easy to use and make editing photos faster and even fun!"

Flourish Presets continues to innovate with collections like "California Vibes," which captures the essence of California dreamin' with sun-kissed aesthetics. The "Brown Beauty" presets celebrate diversity by enhancing skin tones with rich caramel hues, creating a warm and inviting atmosphere.

The bestselling "Moody" presets also evoke edgy emotion and a contemplative atmosphere. At the same time, the "2023 Influencer Starter Pack" provides an all-in-one collection for social media influencers seeking to enhance their influence and reach.

Owner Alexa Starr shares her passion: "At Flourish Presets, we are dedicated to helping photographers and content creators unleash their creativity and produce stunning visuals effortlessly. We believe everyone deserves access to professional editing tools that save time and enhance their artistic vision."

Flourish Presets' products include multiple presets and are available in mobile and desktop formats. Customers can enjoy quick access to instant downloads and step-by-step video tutorials for easy installation. With lifetime unlimited access, anyone can improve their photography and transform their content into timeless works of art.

Find all the high-quality Lightroom presets from Flourish Presets at:  
<https://flourishpresets.com/collections/best-seller-lightroom-presets>

For more details, contact Alexa Starr at [support@flourishpresets.com](mailto:support@flourishpresets.com)

About Flourish Presets:

Flourish Presets, founded in 2018, is a leading provider of professional Lightroom presets and

LUTs. With a mission to help photographers and content creators achieve consistent professional edits effortlessly, Flourish Presets offers a wide range of presets for various genres and aesthetics. The company takes pride in its family-run business, which has grown to a team of ten, supported by a global network of photography and videography professionals.

For more information, visit [www.flourishpresets.com](http://www.flourishpresets.com) or follow Flourish Presets on [@flourishpresets](https://www.instagram.com/flourishpresets)

Watch the launch video on YouTube: <https://www.youtube.com/watch?v=1ohqrNX0Lzo>

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