

# Asigra Highlights Five Data Backup & Recovery Challenges Threatening SaaS Application Data

TORONTO, ONTARIO, CANADA, July 12, 2023 /EINPresswire.com/ -- [Asigra Inc.](#), a leader in ultra-secure backup and recovery, is tackling the pressing data protection and security challenges faced by organizations utilizing the thousands of Software as a Service (SaaS) applications on the market



today. Because of the increasing adoption of SaaS and the potential data recovery challenges it brings, Asigra is highlighting five major data protection challenges threatening SaaS application data, as well as the need for comprehensive data protection measures to safeguard this information.

Understanding the risks associated with SaaS applications cannot be overstated as the vast majority of them do not offer enterprise-grade data protection or anything close to it. While SaaS has revolutionized the way organizations operate by providing access to cutting-edge technologies and boosting cost-efficiency, they often lack a robust data backup/recovery solution. Without an effective data protection strategy, businesses are vulnerable to data loss, breaches, and regulatory non-compliance. Therefore, it is crucial for organizations to recognize and address the challenges they face in order to protect their SaaS application data effectively.

Addressing this issue, Asigra has outlined the following five most significant challenges in SaaS application data protection and security faced by IT professionals:

1. **Incomplete Backups:** Organizations often assume their SaaS providers fully back up their data, but this is not always the case. To mitigate this problem, organizations must clearly understand their SaaS provider's backup policies and consider third-party backup solutions for more complete data protection.
2. **Lack of Backup Frequency:** Traditional backup mechanisms may not run frequently enough to capture all changes and updates, leading to potential data loss during the recovery process. Implementing a backup strategy with high-frequency, incremental backups is crucial to minimize data loss.

3. Complexity of Data Restoration: Restoring large amounts of data to a specific point in time or reverting to a particular version of data in a SaaS application can be complex and time-consuming. Organizations should have a clear, well-tested recovery plan and conduct regular restoration drills to ensure system and data integrity.
4. Regulatory Compliance: Regulatory frameworks such as GDPR, CCPA, and HIPAA impose strict guidelines on data handling, including backup and recovery. Organizations must align their strategies with relevant regulations, considering data sovereignty, encryption standards, and user rights to data.
5. SaaS Application Cyber Defense: Malware and ransomware attacks pose a significant threat to SaaS applications. Employing advanced threat detection mechanisms, regular system updates, and maintaining a robust backup and recovery strategy are essential to prevent and mitigate such attacks.

"The increasing reliance on SaaS demands robust data backup and recovery strategies with integrated cybersecurity defenses," said Eric Simmons, CEO of Asigra. "Organizations must understand these threats and implement proactive measures to protect their business-critical data. To that end, Asigra is dedicated to providing ultra-secure backup and recovery solutions that address the evolving challenges in this area of the digital landscape."

For more information on Asigra and its backup and recovery solutions, visit [www.asigra.com](http://www.asigra.com).

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Additional Resources:

- Hear what service providers have to say about working with Asigra: <https://www.asigra.com/partnership>.
- Follow Asigra on Twitter at: <http://twitter.com/asigra>
- Learn more about ultra-secure backup from Asigra at: <https://www.asigra.com/ransomware-protection>

About Asigra

Trusted since 1986, Asigra's ultra-secure, award-winning backup technologies have been proudly developed in and supported from North America, providing organizations worldwide with the ability to quickly recover their data from anywhere through a global network of IT service providers. As the industry's most secure backup and recovery solution for SaaS/Cloud applications, servers, virtual machines, endpoint devices, databases, applications, and IaaS based applications, Asigra protects sensitive data with anti-ransomware defense and recovery. The company has been recognized as a three-time Product of the Year Gold winner by TechTarget for Enterprise Backup and Recovery Software and is positioned well in leading market research. More information on Asigra can be found at [www.asigra.com](http://www.asigra.com).

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