

Smart Toys Market Size, Share And Growth Analysis For 2023-2032

The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

LONDON, GREATER LONDON, UK, July 20, 2023 /EINPresswire.com/ -- The Business Research Company's "Smart Toys Global Market Report 2023" is a

comprehensive source of information that covers every facet of the market. As per TBRC's market forecast, [the smart toys market size](#) is predicted to reach \$35.11 billion in 2027 at a CAGR of 20.5%.

The [growth in the smart toys market](#) is due to the increase in awareness of technology-led education. North America region is expected to hold the largest smart toys market share. Major players in the smart toys market include KNEX Industries Inc., The Lego Group, Mattel Inc., Hasbro Inc., JAKKS Pacific Inc., Robofyi LLC, Primo Toys, Leapfrog Enterprises Inc., Sega Toys Co. Ltd.

Smart Toys Market Segments

- By Technology: Wi-Fi, Bluetooth, Other Technologies (NFC And RFID)
- By Distribution Channel: Online Market, Speciality Stores, Toy Shops
- By Type: Robots, Interactive Games, Educational Robots
- By Interfacing Device: Smartphone-Connected Toys, Tablet-Connected Toys, Console-Connected Toys, App-Connected Drones
- By End User: Toddlers, Pre-Schoolers, School-Going, Stripling
- By Geography: The global smart toys market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Smart toys refer to intelligent and technologically advanced toys that have the ability to behave in accordance with predetermined patterns and can alter their behaviour in response to outside



stimuli and are designed to configure and connect to the existing Internet, using a wireless network such as Wi-Fi or Bluetooth technology.

Read More On The Smart Toys Global Market Report At:

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